

WORKSHOP PRESS RELEASE

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The Office of Greater Pensacola Chamber and The Office of Zeekee
Pensacola, FL

Zeekee to host Let's Put Pensacola on the Map workshop to help small businesses succeed on the web

September 16, 2016, Pensacola – Zeekee and the Greater Pensacola Chamber is helping small businesses grow their presence online with a *Let's Put Pensacola on the Map* workshop, which will feature lessons about Getting Found on Google Search and Maps and Understanding Google Analytics and Google Insights. The workshop will be hosted on September 22, 2016 at [\[LOCATION\]](#) from 9:00 to 10:30.

Let's Put Our Cities on the Map brings community members, business owners, and civic leaders together to help small businesses succeed on the web.

"We want to help businesses get found online and not be digitally invisible. A business' Google listing can act as a company's digital brochure, and it is important your information is up to date and accurate. Plus, businesses can be verified on the spot during the meeting which makes the process as easy as possible," says Kassady Gibson, Zeekee's Google Trusted Photographer.

"4 out of 5 consumers use search engines to find local information nearby, yet only 37% of businesses have claimed their listing on a search engine," says Emily Harris, Manager of Google's Let's Put Our Cities on the Map program. "Small businesses are the engine of local economies and when they flourish, their communities do as well."

Let's Put Our Cities on the Map is a program that empowers communities to support their local businesses and encourage them to get on the map. Local businesses keep our communities strong; when we help them succeed on the web, they make our communities even stronger. The Get Found on Google Search and Maps and Understanding Google Analytics and Google Insights workshops are a Google supported presentation hosted by Zeekee.

Please RSVP here: [\[LINK\]](#)

About Zeekee

Zeekee is a Birmingham, AL based company with offices in Birmingham, AL and Mobile, AL that provides Website Design/Development, Digital Marketing, Video/Photography and Public Relations services to companies across the Southeast and beyond. Since 2003, Zeekee has developed and supported over 2,000 websites and countless marketing campaigns for clients in several different industries from local startups to Fortune 500 companies. For more information on Zeekee, please call 205.977.2296 or visit www.zeekee.com.

About Greater Pensacola Chamber

[ORGANIZATION'S BOILERPLATE]

About Let's Put Our Cities on the Map

Let's Put Our Cities on the Map is a program designed to empower communities to support their local businesses by helping them get on Google Search and Maps for free. Businesses that are online grow 40% faster than those that aren't. Let's help every local business get their information online. Explore our site to learn how you can join in, support businesses in your community, and put your city on the map: www.gybo.com