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CONTACT: Regina Hudson
(850) 494-4960
regina.hudson@hcahealthcare.com

**West Florida Healthcare Names New
Director of Critical Care**

PENSACOLA, FL – September 15, 2016 – West Florida Healthcare has named Margie Campbell, MSN, RN as its new Director of Critical Care. Campbell will have administrative and operational responsibility for the hospital's Intensive Care Unit, Cardiovascular Intensive Care Unit and Cardiac Critical Care Unit.

Campbell holds a Bachelor of Science degree in nursing from the University of Iowa in Iowa City and a Master of Science degree from Regis University in Denver, Colorado.

Campbell brings more than 25 years of nursing and management experience to her new role. Having worked at several large hospitals in Iowa, Washington and on the West Coast, she has extensive experience in a wide range of critical care settings as well as emergency care and trauma. During her nursing career, Campbell developed and implemented a number of patient safety protocols and quality initiatives that have resulted in improved patient outcomes and enhanced staff development/retention. In her most recent position, Campbell served as Clinical Nurse Manager at St. Joseph Medical Center in Bellingham, Washington. With Campbell's leadership, that facility's Intensive Care Unit won a Silver Beacon Award of Excellence from the American Association of Critical Care Nurses.

An Iowa native, Campbell is a member of the American Association of Critical Care Nurses and the American Organization of Nurse Executives.

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