



**FOR IMMEDIATE RELEASE**

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**THE GEM CELEBRATES 1 YEAR ANNIVERSARY DURING FALL SALE**

***September 9-11***

**PENSACOLA, FL, August 31, 2016** –After one year, hundreds of donations, dozens of volunteers, many dedicated shoppers and only 4 quarterly sales, The Gem has raised over \$56,000 to support Covenant Care’s patients and families.

On September 9-11, 2016, The Gem will open its doors for the quarterly fall sale and one year anniversary celebration. The sale is open to the public each day from 10 a.m. – 4 p.m. and The Gem is located at 1901 North Palafox Street in Pensacola, Florida.

Covenant Care opened The Gem in September, 2015 as a unique donation based, volunteer driven boutique, manned by only one staff member. One year later, The Gem has flourished and is best known for its specially curated, seasonal quarterly sales boasting vintage and upscale items such as antiques, china, designer clothing, jewelry, handbags, furniture, collectibles, artwork and much more.

“The Gem is the perfect mix between an estate sale and antique store. Each donation is thoughtfully curated for The Gem based on value, condition and season,” said Keelea LeJeune, The Gem Manager. “By having quarterly sales, the 3 months between each sale allows me and our amazing volunteers to fill the shop with only beautiful, high quality items.”

The Gem has become a major donation point for local businesses and community members and has grown in size to include scheduled pick-ups for large donations, such as furniture, on Wednesdays.

In addition to the public fall sale, The Gem will also host its exclusive Preview Party on Wednesday, September 7, 5:00 p.m. - 8:00 p.m. for the most eager shoppers. Tickets to the Preview Party are \$35 and shoppers get first pick of the stores incredible selection and enjoy complimentary beer, wine, hors d’oeuvres and music. Tickets may be purchased by calling 850.208.7138 or online at [www.choosecovenant.org](http://www.choosecovenant.org).

To have a look at the amazing gems on sale and to stay up-to-date on The Gem quarterly sales like us on [www.facebook.com/ShopTheGem](https://www.facebook.com/ShopTheGem). For more information on how you can shop or donate to The Gem visit [www.choosecovenant.org](http://www.choosecovenant.org) or call 850.208.7138.

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