

Southern Rentals and Real Estate Has Pledged to Help Louisiana Flood Victims

Southern is donating \$5 to the American Red Cross for every paid vacation rental reservation made from September 1-15, 2016.

Destin, Florida ([PRWEB](#)) September 08, 2016 -- Southern Rentals and Real Estate – a locally owned and operated provider of Northwest Florida and [Coastal Alabama vacation rentals](#), residential leasing, real estate sales and association management services – has teamed up with the American Red Cross to help raise money for the flood victims in Louisiana. From September 1-15, 2016 Southern is donating \$5 for every paid vacation rental reservation made in an effort to combat the destruction. The Louisiana flooding that occurred over a ten day period in August of 2016 has caused families to be displaced, homes to be destroyed and communities to be torn apart. Southern Rentals and Real Estate is committed to helping the people of Louisiana repair their lives in the aftermath of this disaster.

“Our hearts go out to the victims of this tragedy,” said Southern Vacation Rentals General Manager Richard Lamar. “We have extended our support and resources by sending linens and supplies such as soap and other personal care items, but we really wanted to get involved on a broader level, which is why we decided to team up with the American Red Cross.”

With little to no warning, the storm pummeled Louisiana with water for ten days, flooding the areas of Baton Rouge and Lafayette. As the water inched higher, people had no choice but to evacuate in search of higher ground. An estimated 146,000 homes were damaged in the flood, leaving families in disarray and communities destroyed.

Southern Rentals and Real Estate is dedicated to helping the flood victims in the wake of this tragedy. In addition to donating \$5 to the American Red Cross for every paid vacation rental reservation made from September 1-15, 2016, Southern is also collecting donations on their [team fundraising page](#) toward their overall goal. It’s going to take an incredible amount of work and time for Louisiana to rebuild. All divisions of Southern, including Vacation Rentals, Residential Leasing, and Real Estate Sales, are united in this effort and request that others join the cause to help the people of Louisiana in their time of need.

Southern Rentals and Real Estate is a leading provider of residential leasing, real estate, property management services, and [vacation rentals in Coastal Alabama](#) and Northwest Florida. Established in 1995, the company is owned and operated by two sets of brothers, Brad and Mike Shoults and Kevin and Kerry Veach, and Susan Carleton. Southern represents nearly 1,100 vacation rentals, approximately 1,000 long term rentals, countless real estate opportunities and more than 40 associations along the Gulf Coast. The Southern family of companies includes Southern Vacation Rentals, Southern Residential Leasing, Southern Real Estate Sales, RE/MAX Southern and Southern Association Management. For more information, visit [GoSouthern.com](#).

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