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## **Chamber to host Google seminar for local business owners** *Zeekee to discuss tips, strategies for improving Google presence*

PENSACOLA, Fla. – Aug. 30, 2016 – Business owners around the nation are using Google to grow and sustain their company’s success in today’s ever-changing economy. In an effort to assist businesses in the area, the Greater Pensacola Chamber will host an educational seminar designed to help business owners effectively use Google.

Google offers small business marketers a number of online tools to help manage and enhance their online presence. Zeekee, a digital agency, will teach attendees how to establish and manage a Google listing, show attendees how visitors interact with their business listing and website, and instantly verify their business with Google. Attendees are asked to bring a laptop and proof of ownership of your business, such as a utility bill or business license.

**What:** Seminar Series: Get your business online

**When:** Thursday, Sept. 22, from 9 to 11 a.m.

**Where:** Greater Pensacola Chamber, 117 W. Garden St.

**Registration:** This is a free, partners-only event and registration is required. Register online at [PensacolaChamber.com/Events](http://PensacolaChamber.com/Events).

The Chamber’s Seminar Series consists of workshops on topics of interest to local businesses and entrepreneurs. The programs allow Chamber partners to network, pursue professional development and learn about the latest industry trends. For more information, contact Loretto Dalmazzo, the Chamber’s Programs Specialist, at (850) 438-4081, ext. 232, or [ldalmazzo@pensacolachamber.com](mailto:ldalmazzo@pensacolachamber.com).

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### **About the Greater Pensacola Chamber**

Founded in 1889, the Greater Pensacola Chamber is driven to create a climate of growth and success, to ensure economic prosperity and to enhance the quality of life in Greater Pensacola. The Pensacola Chamber Foundation, a 501(c)(3) nonprofit, oversees Leadership Pensacola and completed Vision 2015, a five-year plan for job creation that brought more than 8,000 jobs to the area within three years. These initiatives take a strategic approach to regional growth and community building with the goal of building a healthier, better-educated workforce; continuing to advance the region’s economic positioning; and improving community infrastructure. For additional information, please visit [pensacolachamber.com](http://pensacolachamber.com), [facebook.com/pensacolachamber](https://facebook.com/pensacolachamber), [linkedin.com/company/greaterpensacolachamber](https://linkedin.com/company/greaterpensacolachamber) or follow [@pcolachamber](https://twitter.com/pcolachamber).