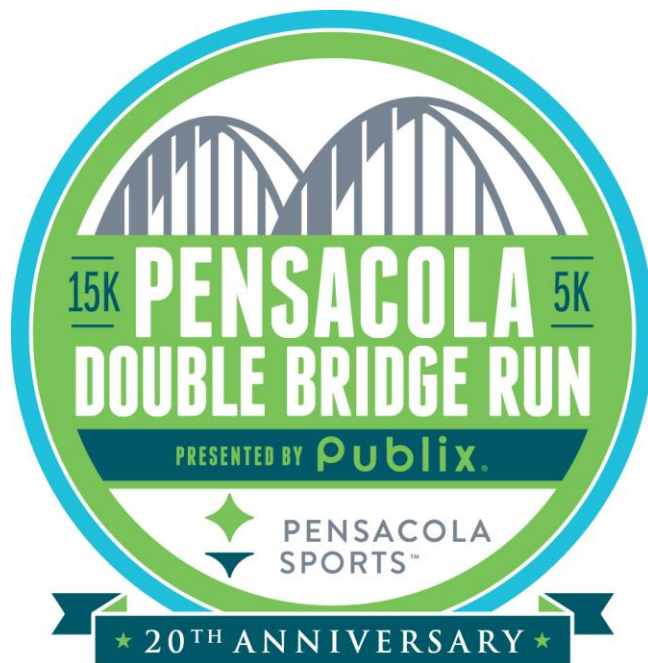


For Immediate Release

Date: Wednesday, August 10, 2016
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Registration Opens August 13 for 20th Anniversary of the Double Bridge Run

Pensacola's Signature Race – February 4, 2017



Pensacola Sports is pleased to announce registration for the 2017 Double Bridge Run Presented by Publix will open on Saturday, August 13. Participants can register at doublebridgerun.com.

2017 marks the 20th anniversary of the iconic Pensacola race. The event will feature a new logo and other additions and benefits to the runners.

Runners and walkers are encouraged to register early to secure their spot in the race as both races are expected to sell out – 3,500 in the 15K and 1,500 in the 5K. The 15K race has sold out the previous four years.

The Pensacola Double Bridge Run is one of the premier 15K races in the country. The 15K carries runners over two bridges, across Pensacola Bay and Santa Rosa Sound. It runs from downtown Pensacola with a tour that includes the historic district, and picturesque Bayfront Parkway, a run through Gulf Breeze, and onto Pensacola Beach. The 5K invites both runners and walkers to travel from Gulf Breeze to beautiful Pensacola Beach on Santa Rosa Island. Both races finish in the Pensacola Beach Boardwalk parking lot.

About Pensacola Sports – Pensacola Sports is one of the oldest sports associations/commissions in the United States, beginning in 1955. Today, Pensacola Sports manages or assists in numerous events a year throughout the Escambia, Santa Rosa, and Okaloosa county areas, and is the lead sports tourism agency for Escambia County. Events include a high school all-star series, flag football, 5K-15K runs, marathons,

triathlons, soccer and softball tournaments, collegiate national championships, and annual awards and scholarships banquets to name a few. Pensacola Sports is dedicated to building a better community through sports. Be Moved!

Note: As of November 10, 2015, we proudly unveiled a new brand, logo and name: Pensacola Sports. We appreciate your support of Pensacola Sports' events and programs. Be Moved!

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"Be Moved"
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