

**CONCERT ANNOUNCEMENT**  
**ICONIC ARTISTS UNITE FOR**  
**I LOVE THE 90'S TOUR**

**SALT-N-PEPA AND MORE TAKE US BACK TO THE 90'S IN A HIT  
PACKED, NOSTALGIC NIGHT OUT**

**'I LOVE THE 90'S' TOUR**  
**COMING TO PENSACOLA FRIDAY, DECEMBER 9**  
*Tickets On Sale Friday, September 9 at 10AM*

**For Immediate Release**

Pensacola, FL August 26, 2016

**Contact:**

Carly Johnston, SMG Director of Marketing & Sales, Pensacola Bay Center, 850-432-0800  
x223, [cjohnston@smgpcola.com](mailto:cjohnston@smgpcola.com)

**WHO: I LOVE THE 90'S TOUR**

**WHAT:** I Love The 90's Tour, coming to the Pensacola Bay Center in Pensacola, FL on Friday, December 9 at 7:00PM. It's the ultimate throwback concert tour, starring **Salt N Pepa with Spinderella, Coolio, Color Me Badd, Tone Loc, Kid N Play and Young MC.**

Following early sold out shows and mounting demand from fans, I Love The 90's Tour is taking the show on the road to over 39 different cities. Get ready to relive the era that inspired today's music and fashion, featuring some of The 90's most

popular Hip-Hop and R&B icons, all on one stage for a fun-filled night out that doubles as an arena-sized dance party!

Audiences can expect to hear chart-topping hits like **“Let’s Talk About Sex,” “Shoop,” “I Wanna Sex You Up,” “Gangsta’s Paradise,” “Funky Cold Medina,” “Bust a Move,”** and more!

Early reviews have praised the tour as a “once in a lifetime experience (Utica Observer Dispatch)” and a “trip down memory lane with rap, hip-hop, smoke, lights and nostalgia (Texas Rock Report)”.

I Love The ‘90s Tour is represented by Universal Attractions Agency (UAA). Founded in 1949, the agency’s celebrated history includes launching the career of the legendary soul singer James Brown.

UAA’s co-owner Jeff Allen said of the decision to launch I Love the 90’s Tour: “We are so thrilled to be able to bring together some of the most iconic artists of one of the most pivotal decades for music. After the incredible fan response to the first few shows, we knew the Tour had to go national.”

Echoing Allen’s sentiments, UAA’s other co-owner Jeff Epstein said, “It’s a stellar line-up that we couldn’t be more excited to present. We look forward to bringing the tour back with a selection of the decade’s finest artists for many years to come.”

For more information on I Love the 90’s Tour and for upcoming tour dates visit <http://ilovethe90stour.com>

**WHEN:** Friday, December 9, 2016 at 7:00PM

**WHERE:** Pensacola Bay Center, Pensacola, FL

**TICKETS:** \$93.50, \$67.50, \$47.50, and \$26.00

Ticket prices and artist lineup subject to change without notice.

*All tickets subject to applicable fees.*

**DETAILS:** Tickets go on sale Friday, September 9 at 10AM at the Pensacola Bay Center Box Office, by phone at 800-745-3000 and online at [ticketmaster.com](http://ticketmaster.com). All information subject to change.

**Interview requests:** Please send requests with preferred artist and time frame to [cjohnston@smgpcola.com](mailto:cjohnston@smgpcola.com).

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