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**Boys & Girls Clubs of the Emerald Coast Receives Donations from McCafé with a Cause**

**Destin, FL (August 23, 2016)** – Costa Enterprises McDonalds is in its second year of “McCafé with a Cause” at all of its McDonald’s locations throughout Northwest Florida. For every McCafé coffee purchased on Mondays throughout the year, they will donate 50 percent of their coffee proceeds to a different local charity each month.

Boys and Girls Club of the Emerald Coast was the recipient of Costa’s McCafé with a Cause for the month of July. Every Monday in July, all 21 of the Costa Family McDonald’s gave 50% percent of their coffee proceeds, hot and iced, all day, to Boys & Girls Clubs of the Emerald Coast.

“Boys & Girls Clubs of the Emerald Coast is honored to be chosen as a recipient organization of the 2016 McCafé with a Cause program. We received \$1,500 which will be used to expand and enhance our outcome-based programming in Academic Success, Healthy Lifestyles and Good Character and Citizenship. Costa Enterprises is a generous community leader and we look forward to partnering with Costa in the future,” said Shervin Rassa, CEO of Boys & Girls Clubs of the Emerald Coast.

Pictured are the Boys & Girls Clubs of the Emerald Coast and Roslyn Snyder of Costa Family McDonalds at the newly renovated Bluewater Bay McDonald’s.

McCafé with a Cause is an ongoing program that was started by Costa Enterprises in 2014 in the effort to reach out to several community organizations while bringing more awareness to their 100% Arabica bean McCafé’ coffee.

“Giving back to the communities that we serve has always been a top priority for us,” said David Costa of Costa Enterprises McDonald’s. “McCafé with a Cause has been hugely successful in raising money for charities in our community, so much so that other owner/operators have followed suit and the program will be featured at the upcoming McDonald’s World Wide Convention in Orlando.”

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**About Boys & Girls Clubs of the Emerald Coast**

Mission: To enable all young people, especially those that need us most, to reach their full potential as productive, caring and responsible citizens.

Vision: Improving lives of all Emerald Coast youth as the premier youth development organization.

The Boys & Girls Clubs of the Emerald Coast serves youth ages 5 to 18 by providing guidance-oriented character development programs conducted by trained, youth development professionals. Boys & Girls Clubs of the Emerald Coast encompasses 8 Clubs and serves over 2,150 youth across Escambia, Okaloosa, and Walton counties. For more information call 850-862-1616 and visit us online at [www.emeraldcoastbgc.org](http://www.emeraldcoastbgc.org)

**About McCafé**

McDonald’s launched McCafé in the U.S. in 2009 and the collection includes signature blend coffee, iced coffees, espresso-based drinks (mochas and lattes), blended-ice beverages (smoothies and frappes), triple thick shakes, as well as limited-time seasonal offerings.

**About Costa Enterprises McDonald's**

The owners, managers and crew members of David Costa Enterprises are dedicated to making your McDonald's visit a pleasant experience. Operating 21 McDonald's restaurants throughout Northwest Florida, Costa Enterprises is committed to community involvement, equal opportunity employment, fast service and hot fresh food. For the latest news and information, visit [mcdmc.com](http://mcdmc.com) or [facebook.com/CostaMCD](https://www.facebook.com/CostaMCD).

