

FOR IMMEDIATE RELEASE:

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The FSBDC at UWF offers the workshop

“Building Financial Projections and Finding Funding Options”

PENSACOLA, FL — July 15, 2016— The FL SBDC at UWF is holding its “Building Financial Projections and Finding Funding Options” workshop on Wednesday & Friday mornings, Sept. 7 & 9, from 9:00 a.m. - Noon. Estimating future financial predictions for your business may seem like a daunting task. You will need these start-up projections to build and grow your business. Established businesses need them to expand and develop into new areas. Let Dan Cavanaugh take the guesswork out of 'predicting the future' by implementing a step-by-step approach to calculating your financial framework. The second day of the workshop asks you to consider exactly how you will fund your business. There are actually several options you may want to consider. Join us to discuss six of these options and decide which one (or more) may be right for you. Fee: \$60 for this information-packed, 2-day workshop. Please pre-register. Location: 9999 University Pkwy. To register: 850-474-2528 or visit our website at www.sbdc.uwf.edu and click on “Training Opportunities”.

FSBDC at UWF presents “Lunch-N-Learn: Google Places for Business”

PENSACOLA, FL — July 15, 2016 — The FL SBDC at UWF is presenting a Lunch & Learn on Wednesday, August 31, from Noon - 1:00 p.m. entitled “Lunch-N-Learn: Google Places for Business”. Learn how to get your business on the map with Google My Business. We will also cover mobile website design that makes sure you are showing up in Google searches, plus give an overview of other Google services such as AdWords and Analytics. No fee for this workshop, but pre-registration is strongly recommended as seating is limited. Attendees are encouraged to bring their own lunch. Location: Greater Pensacola Chamber, 117 W. Garden Street. For further

information, or to register call 850-474-2528 or visit our website (www.sbdc.uwf.edu).

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FSBDC workshops, seminars, and conferences provide practical, up-to-date information on business topics ranging from the basics to more advanced business management skills. Instructors include FSBDC Certified Business Analysts, faculty from higher education, government experts, and private-sector professionals. To view the current FSBDC at UWF Workshop Schedule, please see [www.sbdc.uwf.edu](http://www.sbdc.uwf.edu).

The Florida Small Business Development Center at UWF is a partnership program with the U.S. Small Business Administration and is a member of the Florida Small Business Development Center Network, a non-profit network of college and university-based centers. The organization provides high quality management counseling, entrepreneurial training, and information access and transfer to area business people, enabling them to maximize their businesses' growth, competitiveness, and profitability.

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