



For Immediate Release

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BROADWAY

IN PENSACOLA AT THE SAENGER THEATRE

ANNOUNCING THE BROADWAY IN PENSACOLA 2016-2017 SEASON SUBSCRIPTIONS ON SALE NOW!



PENSACOLA, Fla. – The Saenger Theatre in partnership with Jam Theatricals is thrilled to announce the 2016-2017 Broadway in Pensacola Season. Productions included in the upcoming season are ***STRAIGHT NO CHASER***, ***RUDOLPH THE RED-NOSED REINDEER: THE MUSICAL***, ***RODGERS + HAMMERSTEIN'S CINDERELLA***, ***CHICAGO THE MUSICAL***, ***ONCE*** AND ***MAMMA MIA!*** Subscriptions for this excitement-packed season are on sale now.

Subscribers enjoy exclusive benefits including a guarantee of the same great seats to each season show, and the option to renew those seats from year to year. In addition, subscribers receive additional special ticket offers and the chance to purchase tickets to added shows before the general public. Tickets are received via mail prior the performance to avoid box office lines – and lost ticket insurance is included at no additional charge for subscribers.

The times and dates for the shows are as follows:

STRAIGHT NO CHASER - Tuesday, November 1, 2016 at 7:30 PM

RUDOLPH THE RED-NOSED REINDEER: THE MUSICAL - Monday, December 19, 2016 at 7:30 PM

CHICAGO THE MUSICAL -Saturday, February 4, 2017 at 8:00 PM

ONCE - Wednesday, March 1, 2017 at 7:30 PM

MAMMA MIA! - Wednesday, April 19, 2017 at 7:30 PM

Additional details on performances may be found online at www.PensacolaSaenger.com

“We take pride in serving Pensacola with top-quality Broadway productions at the beautiful Saenger Theatre,” says Steve Traxler, President of Jam Theatricals. “This year’s season is filled with Broadway hits like *Chicago The Musical*, *Once* and *Mamma Mia!* and back by popular demand, we have *Straight No Chaser* returning to the Saenger Theatre after a nearly sold out performance. Energetic hits like these allow us to usher in a new generation of theatre goers. We are thrilled to be a part of that legacy of arts supporters in Pensacola,” said Steve Traxler, President of Jam Theatricals.

This season, we offer multiple subscription packages ranging in price from \$215 to \$375.

To become a subscriber of the Broadway in Pensacola 2015-2016 Season, please call the Box Office at (850) 595-3880; visit www.PensacolaSaenger.com; or visit the Saenger Theatre Box Office at 22 East Intendencia Street, Pensacola, FL 32502.

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STRAIGHT NO CHASER – Tuesday, November 1, 2016 at 7:30 PM

If the phrase “male a cappella group” conjures up an image of students in blue blazers, ties, and khakis singing traditional college songs on ivied campuses... think again. Straight No Chaser (SNC) are neither strait-laced nor straight-faced, but neither are they vaudeville-style kitsch. They have emerged as a phenomenon with a massive fanbase, numerous national TV appearances and proven success with CD releases. The I’LL HAVE ANOTHER... WORLD TOUR comes to town in celebration of the group’s 20th Anniversary together. Straight No Chaser is the real deal, the captivating sound of ten unadulterated human voices coming together to make extraordinary music that is moving people in a fundamental sense... and with a sense of humor.

RUDOLPH THE RED-NOSED REINDEER: THE MUSICAL – Monday, December 19, 2016 at 7:30 PM

The beloved TV classic RUDOLPH THE RED-NOSED REINDEER soars off the screen and onto the stage this holiday season. See all of your favorite characters as they come to life in RUDOLPH THE RED-NOSED REINDEER: THE MUSICAL. It’s an adventure that teaches us that what makes you different can be what makes you special.

RODGERS & HAMMERSTEIN’S CINDERELLA – Wednesday, January 11, 2017 at 7:30 PM

Rodgers + Hammerstein’s CINDERELLA is the Tony Award®-winning Broadway musical from the creators of The Sound of Music and South Pacific that’s delighting audiences with its contemporary take on the classic tale. This lush production features an incredible orchestra, jaw-dropping transformations and all the moments you love—the pumpkin, the glass slipper, the masked ball and more—plus some surprising new twists! Be transported back to your childhood as you rediscover some of Rodgers + Hammerstein’s most beloved songs, including “In My Own Little Corner,” “Impossible/It’s Possible” and “Ten Minutes Ago,” in this hilarious and romantic Broadway experience for anyone who’s ever had a wish, a dream...or a really great pair of shoes.

CHICAGO THE MUSICAL – Saturday, February 4, 2017 at 8:00 PM

A true New York City institution, CHICAGO has everything that makes Broadway great: a universal tale of fame, fortune and all that jazz; one show-stopping-song after another; and the most astonishing dancing you’ve ever seen. No wonder CHICAGO has been honored with 6 Tony Awards®, 2 Olivier Awards®, a Grammy® and thousands of standing ovations. It’s also no surprise that CHICAGO has wowed audiences all around the world, from Mexico City to Moscow, from Sao Paulo to South Africa. Whether you’re looking for your first Broadway musical, whether you’ve seen the Academy Award®-winning film and want to experience the show live on stage or whether you’ve seen it before and want to recapture the magic, CHICAGO always delivers.

ONCE - Wednesday, March 1, 2017 at 7:30 PM

Winner of eight 2012 Tony Awards® including BEST MUSICAL, ONCE is a truly original Broadway experience. Featuring an impressive ensemble of actor/musicians who play their own instruments onstage, ONCE tells the enchanting tale of a Dublin street musician who’s about to give up on his dream when a beautiful young woman takes a sudden interest in his haunting love songs. As the chemistry between them grows, his music soars to powerful new heights... but their unlikely connection turns out to be deeper and more complex than your everyday romance. Emotionally captivating and theatrically breathtaking, ONCE draws you in from the very first note and never lets go. It’s an unforgettable story about going for your dreams... not living in fear... and the power of music to connect all of us.

MAMMA MIA! – Wednesday, April 19, 2017 at 7:30 PM

A mother. A daughter. 3 possible dads. And a trip down the aisle you’ll never forget! Over 45 million people all around the world have fallen in love with the characters, the story and the music that make MAMMA MIA! the ultimate feel-good show! Writer Catherine Johnson’s sunny, funny tale unfolds on a Greek island paradise. On the eve of her wedding, a daughter’s quest to discover the identity of her father brings three men from her mother’s past back to the island they last visited 20 years ago. The story-telling magic of ABBA’s timeless songs propels this enchanting tale of love, laughter and friendship, and every night everyone’s having the time of their lives! With more productions playing internationally than any other musical, MAMMA MIA! is the World’s No.1 Show!