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FOR IMMEDIATE RELEASE

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**THE PENSACOLA NETWORK CELEBRATES 3,000 CONNECTIONS
Third Year Anniversary Highlights the Power of the Brand**

PENSACOLA, FL – The Pensacola Network, a monthly event that connects community members, business leaders and public officials to strengthen relationships, celebrates its third year anniversary. The special guest for the event is Quint Studer, founder of the Studer Community Institute, and the event highlights the power of personal, professional and corporate branding. The anniversary network celebration, which is free and open to the public with registration, is Friday, July 22, 2016, 5:00 – 8:00 pm, at DeVilliers Square, 321 N. DeVilliers Street.

The idea for the network was solidified over three years ago when community and business leaders suggested Lloyd Reshard provide an opportunity for connections with the African American community in Pensacola, just as he had for over twenty years in Fort Walton Beach. This time he knew that the look and feel had to be different to meet the expectations of a larger audience. “I wanted to make sure the networking had value,” Reshard said. “This community has amazing assets and resources, and it was important to brand this effort so that there is trust, loyalty, and value for everyone.”

Reshard says that this third year celebration will highlight the accomplishments of the participants, the benefits of the partnerships, and the strength of the sponsorships. “This is truly a community effort made stronger by the thousands of volunteers, participants, partners, and sponsors who believe that strong and deep connections make strong communities.” Additionally, Reshard has seen many participants get employment, business owners get contracts, and non-profits get volunteers. One participant who made a strong connection is Carla Robnett-Feacher who connected with Quint Studer at the Pensacola Network. That connection turned into her becoming a team member at the Studer Group. “I found a new passion because of being at Studer Group and that’s a part of my success with the Pensacola Network,” Robnett-Feacher, a partner relations associate at the healthcare consulting company said.

That’s the type of branding and success that Lloyd Reshard values and that makes the Pensacola Network stronger. “When we all prosper, the community prospers,” he said.

The event is free and open to the public with registration at www.PensacolaNetwork.events.

INFORMATION

What: Pensacola Network's Third Anniversary Celebration
When: Friday, July 22, 2016, 5:00 p.m. – 8:00 p.m.
Where: DeVilliers Square, 321 N. DeVilliers Street, Pensacola
How: Free with registration at www.PensacolaNetwork.events

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About the Pensacola Network: The Pensacola Network is a monthly networking event aimed at connecting people and strengthening relationships. Started in 2013, the event is held monthly in Historic Belmont DeVilliers on the fourth Friday and is free and open to the public. Since its inception, over 3,000 people have participated in the networking.

- Sponsors and partners for the event include Gulf Power Company, DeVilliers Square, Pensacola Bay Area Chamber of Commerce, Studer Community Development, Pensacola State College, the University of West Florida, Cox Communications, Buttons and Accessories, West Florida Hospital, Baptist Hospital, Gulf Coast African American Chamber of Commerce, Nowak Enterprises, Lewis Bear Company, Five Sisters Blues Café, Pay Cell Systems, RCE Consulting, Huey Works, Harriet Wyer, Ed Sheffield, Rashad Rouse, Dr. Earl Crosswright, Fred Gant, Medi Home Health Agency, AIM Escambia, City of Pensacola, Escambia County, Truth for Youth, the Honor System, She's Social, Pivotal Data Technologies, Robert Robino Productions, and many others.
- Media partners include WRNE 980/CHOICE 106.9, WRRX Magic 106.1, WEAR TV3 (ABC), the Pensacola News Journal and the Pensacola Voice.

“There are a lot of great resources in our community. When we share our tips about resources in our community, we all get to tap into those resources for our personal and professional benefit. When we all prosper, our community prospers.” – Lloyd Reshard

“It's a celebration where we're able to give gifts and prizes to our participants. All year long, they give so much to make this networking a success that it's a privilege to give back.” – Lloyd Reshard