



**FOR IMMEDIATE RELEASE**

Contact: Christi Kannapel  
[ckannapel@askbis.com](mailto:ckannapel@askbis.com)  
251.923.4015

**BIS OFFICE SYSTEMS TO HOST EDUCATIONAL  
SEMINAR ON OFFICE EFFICIENCY**  
*Complimentary Luncheon for Mississippi Gulf Coast Businesses*

**Mobile, AL (July 8, 2016)** – BIS Office Systems, office equipment company on the Gulf Coast, will host free lunch and learn event for Mississippi Gulf Coast businesses on Thursday, August 11<sup>th</sup> at Mary Mahoney’s located at 110 Rue Magnolia in Biloxi, Mississippi. This educational seminar teaches local business executives how to create an efficient office to increase productivity, eliminate downtime and optimize workflow. Reservations are required and can be made by visiting [bisofficesystems.com/seminar](http://bisofficesystems.com/seminar) or calling 251.410.7601.

According to a recent survey conducted by Gartner Group, 90% of organizations don’t know how much they’re spending on printing or even how many printers they have. BIS Office Systems’ presentation will focus on different ways to save money while maximizing efficiency.

**Who Should Attend?**

Due to the content being discussed, the lunch seminar is better suited for business owners and executives who want to increase efficiency in the workplace.

Tyran Colvin, President of BIS Office Systems, will discuss the main four components of his office efficiency optimization plan including business applications, technology integration, office machinery and print smart services.



“I’ve found that a lot of businesses don’t realize how much time and money they’re wasting on their office equipment,” said Colvin. “If your office isn’t set up to run efficiently, you can lose more than just money and productivity. It can create a negative company culture and hurt customer service.” (Photo: Tyran Colvin)

Colvin continues, “This presentation focuses on the obstacles of creating an efficient office using your printers, copiers, business applications and more.”

To learn more about this educational seminar, visit [www.bisofficesystems.com/seminar](http://www.bisofficesystems.com/seminar).

#### **About BIS Office Systems**

BIS Office Systems is your single-source total solution provider offering the greatest resources and service network in the business. We specialize in providing custom document and print management solutions that stand up to the challenges of your organization’s equipment and service needs. Headquartered in Mobile, Alabama, BIS Office Systems has been serving Gulf Coast businesses for over 6 years. Learn more at [www.bisofficesystems.com](http://www.bisofficesystems.com).

#### **About BIS Technology Group**

BIS Technology Group is the technology leader on the Gulf Coast and is comprised of four divisions: information technology, web design & digital marketing, office equipment and business consulting. Together these divisions help local businesses exceed expectations and allow them to group to their full potential while minimizing risks. To learn more about BIS Technology Group, visit [bistechnologygroup.com](http://bistechnologygroup.com).

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## FACT SHEET

1. A Gartner Group survey revealed that 90% of companies don't know how much they're spending on printing or even how many printers they have.

Source: <http://blog.marconet.com/blog/6-stats-about-printing-costs-that-will-surprise-you>

2. Partnering with a vendor can actually reduce operating costs by 20% to 30%.

Source: <http://blog.marconet.com/blog/6-stats-about-printing-costs-that-will-surprise-you>

3. On average, print is third largest operating expense after payroll and rent.

Source: <http://www.raymorgan.com/shocking-office-printing-stats-you-need-to-know/>

4. Most businesses could save on printing costs by 10% to 30%.

Source: <http://blog.marconet.com/blog/6-stats-about-printing-costs-that-will-surprise-you>