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WARREN AVERETT AND VISTAGE FLORIDA TO HOST 9TH ANNUAL PENSACOLA CEO SUMMIT “WHAT BIG BRANDS KNOW: GROW ANY BUSINESS LIKE A BILLION DOLLAR BRAND”

PENSACOLA, Fla. (June 3, 2016) — Warren Averett and Vistage Florida are proud to sponsor the 2016 Pensacola CEO Summit event. Local presidents, CEOs and business leaders will enjoy featured speaker Gerry O’Brion as he presents “What Big Brands Know: Grow and Business like a Billion Dollar Brand.” Attendees will learn how they can use the tactics of big brands to grow their own companies business, including five steps to attract their ideal customers.

After a career as an executive working for billion dollar brands, O’Brion now uses big company strategies to grow companies of all sizes. He earned his MBA at the Michigan Business School, and has worked with Proctor & Gamble, Coors Light, Quiznos and Red Robin. O’Brion is now a professional speaker, known for making big company strategies simple, fun and actionable.

The presentation will be held on June 22, from 7:30 – 10:30 a.m. at the Pensacola Yacht Club. Breakfast will be served. Reserve your seat by June 17, either online at www.vistageflorida.com/special-events.aspx, or by contacting Vistage at 800.733.4832 or marketing@vistageflorida.com.

About Warren Averett

Warren Averett has grown substantially over the last few years to become one of the largest accounting firms in the Southeastern region, ranking among the top 30 firms in the United States. With 800 employees and 350 CPAs, Warren Averett offers depth and experience in a variety of industries including healthcare, manufacturing, financial services, construction, real estate, aerospace and defense, life sciences and technology, nonprofit and public sector, with services that span beyond audit and tax to include wealth management, staffing and recruiting, technology consulting, financial outsourcing, retirement plan administration and investments. Our 15 office locations include Birmingham, Huntsville, Mobile, Montgomery, Cullman, Anniston, and Foley, Alabama; Panama City, Pensacola, Fort Walton Beach, Destin and Tampa, Florida; Atlanta, Georgia; and affiliate offices in Houston, Texas and the Cayman Islands. To learn more about our firm visit www.warrenaverett.com.

About Vistage

Vistage members get results. Founded in 1957, Vistage assembles and facilitates private advisory groups for CEOs, senior executives and business owners. An exclusive community of more than 21,000 business leaders across a broad array of industries in 16 countries, Vistage provides powerful networking opportunities and allows members to tap into different perspectives to solve difficult challenges, evaluate opportunities and develop effective strategies for better professional and business performance. Vistage groups are facilitated by successful independent leaders who provide valuable professional insight, executive coaching and corporate training based on their own extraordinary achievements. Vistage: Leading executives to achieve more than they ever imagined possible. Visit Vistage.com or contact local Vistage Chair, Kathy Anthony for more details. kanthony@vistageflorida.com