



For Immediate Release

Contact: Kathy Summerlin
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850-462-1256 office
850-207-7944 cell

**SAENGER THEATRE EARNS 4th CONSECUTIVE
TRIPADVISOR® CERTIFICATE OF
EXCELLENCE**



**Honored as a Top Performing Attraction as Reviewed by Travelers on
the World's Largest Travel Site**

PENSACOLA, Fla – For the fourth year in a row the SMG managed Saenger Theatre has received a TripAdvisor® Certificate of Excellence award. The accolade, which honors hospitality excellence, is given only to establishments that consistently achieve outstanding traveler reviews on TripAdvisor®, and is extended to qualifying businesses worldwide. Only the top-performing 10 percent of businesses listed on TripAdvisor® receive this prestigious award.

To qualify for a Certificate of Excellence, businesses must maintain an overall rating of four or higher, out of a possible five, as reviewed by travelers on TripAdvisor®, and must have been listed on TripAdvisor® for at least 12 months. Additional criteria include the volume of reviews received within the last 12 months.

“We are thrilled to continue to rank highly with our patrons,” said Doug Lee, General Manager of the Saenger Theatre. He continued, “We strive to engage and connect with our patrons to offer them entertainment experiences that they will never forget.”

“The Saenger Theater continues to exemplify what a top performing attraction looks like,” said Pensacola Mayor Ashton Hayward. “We are very proud of SMG and the Saenger Theatre for continuing to raise the bar and for being such a vital part of the economic growth and culture of Downtown Pensacola.”

“With the Certificate of Excellence, TripAdvisor® honors hospitality businesses that have consistently received strong praise and ratings from travelers,” said Heather Leisman, Vice President of Industry Marketing, TripAdvisor®. “This recognition helps travelers identify properties that regularly deliver great service. TripAdvisor® is proud to play this integral role in helping travelers feel more confident in their decisions.”

About Saenger Theatre

The Saenger Theatre is managed by SMG through a management agreement with the City of Pensacola. Since 1977, SMG has provided facility management services to over 230 public assembly facilities including arenas, stadiums, theatres, performing arts centers, and convention, congress and exhibition centers. With facilities across the United States, Puerto Rico, Mexico, Canada, Europe and the Middle East, SMG manages more than 11 million square feet of exhibition space and over 1.5 million entertainment seats worldwide. As the recognized global industry leader, SMG provides construction and design consulting, pre-opening services, venue management, sales, marketing, event booking and programming. SMG also offers food and beverage operations through an in-house catering company, SAVOR...Catering by SMG, currently servicing 117 accounts worldwide. For additional company information, visit www.smgworld.com.

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