

Ronald McDonald House Charities of Northwest Florida

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Ronald McDonald House Charities (RMHC) Firecracker 5K is this Saturday in Downtown Pensacola

June 28, 2016--Pensacola, Fla.— The annual RMHC Firecracker 5K Run, Walk and Wheelchair Race presented by Hill-Kelly Dodge, Chrysler, Jeep, Ram will take place this Saturday, July 2nd at 7:30 a.m. at Seville Quarter in Downtown Pensacola. At the conclusion of the 5K, all kids are invited to join in on the free “Rock Our Socks” Kid’s Fun Run presented by Peaden Air Conditioning, Plumbing & Electrical.

Registration is available at www.rmhc-nwfl.org for \$27 through Wednesday, June 29th. At midnight, the online registration will close and paper registrations will be made available at Packet Pick-Up on Thursday, Friday and Saturday. Packet Pick-Up will be held on Thursday, June 30th from 12 – 6 p.m. at the Ronald McDonald House and on Friday, July 1st from 3 to 7 p.m. at Apple Annie’s inside Seville Quarter. Late packet pick-up and registration will be from 6 a.m. to 7:25 a.m. on Saturday, July 2nd at Seville Quarter.

Participants are encouraged to celebrate the patriotic occasion by wearing red, white and blue. Prizes will be awarded for best costumes in three categories: children, adults and family. Ronald McDonald will mingle with the crowd at the Post-Race Party which will include free refreshments, music and an award ceremony. Vendor booths are also available. For more information contact Lauren at 850.477.2273 or events@rmhc-nwfl.org.

About Ronald McDonald House Charities® of Northwest Florida

The mission of Ronald McDonald House Charities of Northwest Florida is to be the BEST Home-Away-From-Home and source of respite and resources for children and the families of children suffering a medical crisis. Since opening its doors in 1984, the Ronald McDonald House of Northwest Florida has been a lifeline of hope for families. Locally owned and operated, the Ronald McDonald House of Northwest Florida is able to continue its mission with the assistance of faithful volunteers and through the generosity of the community. For more information, visit www.rmhc-nwfl.org or find us on Facebook (www.Facebook.com/RMHCNorthwestFL).

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