

FOR IMMEDIATE RELEASE

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This July, Pensacola Will Discover the Super Powers of Parks and Recreation

This July, Pensacola residents don't need to be bitten by a radioactive spider to discover that they have super powers. They just need to visit their nearest park or recreation center to find super powers they didn't know they had.

Play Pensacola Parks and Recreation is celebrating Park and Recreation Month, an initiative of the National Recreation and Park Association (NRPA), and all the ways parks and recreation has the power to transform our daily lives. From providing us places to get fit and stay healthy to fostering new relationships and forging a connection with nature, our close-to-home community park and recreation facilities provide essential services and improve quality of life.

"Providing quality programming and services and a safe, attractive park system is a commitment we make every day to the families and residents of Pensacola. We're excited to bring awareness to that commitment through the Park and Recreation Month activities our staff has planned. I personally invite you and your family to discover your super powers by visiting a park or recreation facility or activity in July," said Brian Cooper, Play Pensacola Parks and Recreation Director.

Play Pensacola Parks and Recreation has several special events and activities, free fitness classes, park cleanups and more to celebrate this special month. A complete list of activities is available at www.PlayPensacola.com/prmonth.

NRPA is celebrating the month by hosting a selfie photo contest. From July 4-31, NRPA will issue weekly challenges for people to get out in their parks and recreation facilities and discover their super powers. Weekly prizes will be awarded. The contest can be entered via Facebook or by uploading a photo to Twitter and Instagram using #SuperJuly and #SuperParkSelfie. Visit www.nrpa.org/July for official rules and details. NRPA also encourages all people that support parks and recreation to share their photos and love of parks using the hashtag #SuperJuly on social media.

To learn more about Park and Recreation Month, visit www.playpensacola.com/prmonth and www.nrpa.org/July.

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About The City of Pensacola Parks and Recreation Department

The City of Pensacola has a total of 93 parks & open spaces, along with 8 resource centers which are maintained by the Parks & Building Maintenance Divisions, programmed by the Recreation Division, and utilized by Pensacola residents and City organizations. The mission of the Parks & Recreation Department is to improve and promote the quality of life for all citizens and visitors of Pensacola by protecting the heritage of our parks while providing a wide range of recreational, social, and educational opportunities. For more information, visit PlayPensacola.com.

About The National Recreation and Park Association

The National Recreation and Park Association is a national not-for-profit organization dedicated to advancing park, recreation and conservation efforts that enhance quality of life for all people. Through its network of more than 50,000 recreation and park professionals and citizens, NRPA encourages the promotion of healthy and active lifestyles, conservation initiatives and equitable access to parks and public space. For more information, visit NRPA.org. For digital access to NRPA's flagship publication, Parks & Recreation, visit ParksAndRecreation.org.



Visit PlayPensacola.com

