

FOR IMMEDIATE RELEASE
PENSACOLA BLUE WAHOOS

June 2, 2016

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**Blue Wahoos, UWF Announce Bubba's Sweet Spot as First Corporate Suite
Partner for Football Program**

*Bubba's Sweet Spot became the first corporate suite sponsor for Argos Football
Partnership Program.*

PENSACOLA, Fla., - Two weeks after announcing that the Pensacola Blue Wahoos have partnered with the University of West Florida to create the Argos Football Partnership Program, Bubba's Sweet Spot has become the first business to partner with a corporate suite.

"The addition of football is big for UWF and Pensacola," said Bubba Watson. "As soon as I heard about the suites, I knew we had to get one to show our support. We can have some fun with the name, too, since it's Bubba's Sweet Spot's suite."

"We are thrilled with this first suite partnership for the Argos Football Partnership Program," said Jonathan Griffith, President of Pensacola Blue Wahoos. "It's great to have Bubba Watson, through his new store, to support the downtown Pensacola and the University of West Florida."

Bubba's Sweet Spot, a unique candy store and ice cream parlor, is slated to open in Downtown Pensacola the first week of July.

The Blue Wahoos are managing the partnership program to make the transition as seamless as possible at Blue Wahoos Stadium. Along with the corporate suites on the concourse, other opportunities include game day partnerships, on field activities and signage on the field, the end zone, videoboard and LED ribbon boards.

If you would like to inquire about an opportunity, contact the Blue Wahoos at (850) 934-8444 or email Scott Henrichsen at shenrichsen@bluewahoos.com. Bubba's Sweet Spot is located at 412 S. Palafox St.

Keep up-to-date on Bubba's Sweet Spot online at BubbaSweetSpot.com. Follow Bubba's Sweet Spot on twitter at twitter.com/BubbaSweetSpot and on Facebook at www.facebook.com/BubbaSweetSpot.

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