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900 N. 12<sup>th</sup> Avenue

Pensacola, Florida 32501

Contact: Jayme Gabes

(800) 477-7458

[jayme.gabes@saltmarshcpa.com](mailto:jayme.gabes@saltmarshcpa.com)

[www.saltmarshcpa.com](http://www.saltmarshcpa.com)

# Saltmarsh

Saltmarsh, Cleaveland & Gund

CERTIFIED PUBLIC ACCOUNTANTS AND CONSULTANTS

## **Saltmarsh Hosts the Pensacola Business Leaders Funnel**

PENSACOLA, Fla., **May 16, 2016** -- On Wednesday, May 11<sup>th</sup>, Saltmarsh, Cleaveland & Gund hosted the Pensacola Business Leaders Funnel at Skopelos at New World. More than 100 business owners and community leaders gathered to hear subject-matter experts weigh in on topics such as the 2016 presidential election, healthcare reform and the ever-changing role of cyber security.

The event's keynote speaker was Dr. Susan MacManus of University of South Florida. During her presentation, Dr. MacManus provided an overview of Florida's election landscape and in-depth analysis of the 2016 presidential candidates. As Florida's most-quoted political scientist and a regular guest of the Republican and Democratic National Conventions, she provided important data about our nation's voters and the 2016 presidential campaign at a non-partisan capacity.

We also had the opportunity to host Jason Altmire of Florida Blue. He is a former United States Congressman and currently serves as the Senior Vice President of Public Policy, Government and Community Affairs for Florida Blue. He discussed the Affordable Care Act (ACA) and the implications of healthcare reform as it relates to the upcoming election.

This event also welcomed Chris Griggs, the Chief Information Officer for the Florida Highway Patrol and the CEO and founder of Aegis Clearance to speak about the growing concerns of cyber security. He discussed several protection methods that individuals and businesses should consider to keep their information safe. He concluded with an overview of initiatives in place by the current administration and the cyber-related standing of each presidential candidate.

### **About Saltmarsh, Cleaveland & Gund**

Saltmarsh, Cleaveland & Gund is a full-service accounting and consulting firm, founded and headquartered in Pensacola, Florida. Since 1944, Saltmarsh has followed their guiding principles of honesty and integrity to contribute to the success of others. Saltmarsh has been recognized as one of the Top 200 Firms in the United States by *Inside Public Accounting*. The firm was also featured as a Regional Leader by *Accounting Today* in 2016.

In addition to traditional audit and assurance, tax planning and accounting services, Saltmarsh specializes in outsourced consulting services for various industries. For further information, please call (800) 477-7458 or visit [www.saltmarshcpa.com](http://www.saltmarshcpa.com).

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**Abbey Lelina** | Marketing Assistant

**Saltmarsh**  
Saltmarsh, Cleaveland & Gund

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