

Ronald McDonald House Charities of Northwest Florida

5200 Bayou Blvd., Pensacola, FL 32503

Phone: 850-477-2273 Fax: 850-477-7607

Website: www.rmhc-nwfl.org



PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Caitlin Crowe, Community Relations Manager
(850) 477-2273; caitlin@rmhc-nwfl.org
Lauren Stimmell, Manager of Events
(850) 477-2273; events@rmhc-nwfl.org

Ronald McDonald House Annual Firecracker 5K Fundraiser Registration Now Open

May 24, 2016--Pensacola, Fla.— Registration for the annual Ronald McDonald House Charities of Northwest Florida Firecracker 5K Run, Walk and Wheelchair Race is now open. The event will be held on Saturday, July 2nd beginning at 7:30 a.m. at Seville Quarter in Downtown Pensacola. At the conclusion of the 5K, all kids are invited to join in the free “Rock Our Socks” Kid’s Fun Run.

Early registration is open now until May 31st for \$22, regular registration is \$27 for the month of June and late registration is \$32. Packet Pick-Up will be held on Thursday, June 30th from 12 – 6 p.m. at the Ronald McDonald House and on Friday, July 1st from 12 to 6 p.m. at Apple Annie’s inside Seville Quarter. Late packet pick-up and registration will be from 6 a.m. to 7:25 a.m. on Saturday, July 2nd at Seville Quarter. Only participants registered for the 5K by midnight on June 16th are guaranteed a t-shirt in their size. Online registration at www.rmhc-nwfl.org will close at midnight on Wednesday, June 29th.

Participants are encouraged to celebrate the patriotic occasion by wearing red, white and blue. Prizes will be awarded for best costumes in three categories: children, adults and family. Ronald McDonald will mingle with the crowd at the Post-Race Party which will include free refreshments, music and an award ceremony. Vendor booths and sponsorship opportunities are also available.

About Ronald McDonald House Charities® of Northwest Florida

The mission of Ronald McDonald House Charities of Northwest Florida is to be the BEST Home-Away-From-Home and source of respite and resources for children and the families of children suffering a medical crisis. Since opening its doors in 1984, the Ronald McDonald House of Northwest Florida has been a lifeline of hope for families. Locally owned and operated, the Ronald McDonald House of Northwest Florida is able to continue its mission with the assistance of faithful volunteers and through the generosity of the community. For more information, visit www.rmhc-nwfl.org or find us on Facebook (www.facebook.com/RMHCNorthwestFL).

- END -