



Big Brothers Big Sisters
of Northwest Florida

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For Immediate Release

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Mentors Who Ride-Arrival Celebration-Big Brothers Big Sisters of Northwest Florida

Pensacola, Fla. – Viri Segura, motorcycle enthusiast from Chester’s Fort Lauderdale Harley Davidson is traveling from Sunrise, FL to Anchorage, Alaska to raise money and awareness for Big Brothers Big Sisters. Over 9,000 miles, across 14 states and 2 provinces, on two wheels in 26 days! He will be stopping in Pensacola on his way to Anchorage. Big Brothers Big Sisters of Northwest Florida is one of his first stops on this 9,000 mile adventure! You're invited to join us at our Pensacola office (1149 Creighton Road) for the arrival party! The rider will arrive Tuesday, May 31st between noon and 2 p.m. and will stay for an hour. Come by to celebrate and cheer him on!

JET 100.7 will be on location and local food trucks: 3D Burgers & Tea and Belly Busters. Lunch items range from \$4-\$7. Bring a lawn chair, and enjoy your lunch

You can ride along with Viri Segura! The cost is just \$10 per mile for up to 10 miles.

For more information email nchism@bbbsnwfl.org or to donate your \$10, go to www.harley4bbbs.org.

Big Brothers Big Sisters of Northwest Florida has been the area’s leader in one-to-one youth service for 27 years by providing caring, adult mentors to children. Their mission is to help children reach their potential through professionally supported, positive relationships that have a direct and lasting impact on the lives of everyone involved. Last year, Big Brothers Big Sisters served 635 children in Northwest Florida.

Mentors Who Ride is a new initiative in partnership with Chester's Fort Lauderdale Harley Davidson and Big Brothers Big Sisters of Broward County to help raise awareness and dollars. The hope is to raise \$10 for every mile ridden. Goal is to raise \$90,000.