



For Immediate Release

May 17, 2016

Contact: Kathy Summerlin
Pensacola Saenger Theatre
850-595-3882 office
850-207-7944 cell

**MANNHEIM STEAMROLLER CHRISTMAS
BY CHIP DAVIS
WILL PERFORM AT THE SAENGER THEATRE NOVEMBER 15**

[Pensacola, FL] – [May 17, 2016] Mannheim Steamroller will present the best the holiday has to offer this season. The group will perform live for one performance only in Pensacola at the Saenger Theatre on Tuesday, November 15 at 7:30PM. Tickets for this performance are \$88, \$68 and \$58 (*plus applicable service charge) and go on sale to the public Monday, July 25 at 10 a.m. at the Saenger Theatre Box Office, all Ticketmaster outlets, charge by phone at 800-745-3000 and online at ticketmaster.com.

This year marks the 32nd Anniversary of the Christmas Tour and release of Mannheim Steamroller Christmas, an album that revolutionized the Holiday Season music category.

Grammy Award® winner Chip Davis will direct and co-produce Tour performances with MagicSpace Entertainment. The show features classic Christmas hits from Mannheim Steamroller and dazzling multimedia effects in an intimate setting. The spirit of the season comes alive with the signature sound of Mannheim Steamroller.

In addition to being a holiday tradition for many families, the Mannheim Steamroller Christmas Tour regularly attracts repeat attendance from multi-generational guests and is one of the longest running tours in the music industry. This year's tour includes many of the performances in a PBS special broadcast airing this year, "Mannheim Steamroller 30/40 Live" featuring the group's legendary concert.

Mannheim Steamroller has sold more than 40 million albums, 28 million in the Christmas genre. Their holiday albums have become synonymous with Christmas and consistently occupy top spots on Billboard's Seasonal Charts every year.

With 19 gold, 8 multi-platinum and 4 platinum-certified records, Chip Davis is among an elite group of artists that include U2, Jay-Z, and The Beach Boys with such certifications.

EVENT DETAILS AT A GLANCE:

Who: Mannheim Steamroller Christmas by Chip Davis

When: November 15, 2016 @ 7:30 p.m.

On Sale: Monday, July 25, 2016 @ 10 a.m.

Ticket Prices: \$88, \$68, \$58, plus applicable service charge

-more-

About Chip Davis and Mannheim Steamroller: From his longtime home in Omaha, Neb., Mannheim Steamroller creator Chip Davis makes innovative music inspired by the sounds of another age. This former teacher and jingle writer founded the music industry's largest independent recording label, American Gramophone, in 1974 when industry executives said Davis' innovative 18th century instrumental rock sound would never sell. In addition to a Grammy Award, Davis is largely credited with establishing the New Age music category. He went on to revolutionize the making and marketing of holiday music. His first Christmas album was released in 1984; the album's success made Christmas records a "must do" for all music artists. With more than 40 million total records sold including 28 million Christmas albums, Mannheim Steamroller founder Chip Davis is the #1-selling Christmas music artist of all time. Davis, one of the most successful entrepreneurs in the music industry, offers a rich array of lifestyle products on www.mannheimsteamroller.com including hot chocolate, food, apparel and novelty items. His latest achievement is creating a cutting edge psychoacoustic technology that is being used in major medical institutions such as Mayo Clinic.

About Saenger Theatre: The Saenger Theatre is the premier entertainment venue located in downtown Pensacola. The Theatre is home to the Broadway in Pensacola and hosts a variety of events including symphony, opera, ballet, touring concerts, family shows and community events. The Saenger Theatre is owned by the City of Pensacola and professionally managed by SMG, the world leader in venue management, marketing and development.

About SMG: Founded in 1977, SMG provides management services to more than 240 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions and catering company SAVOR, currently serving more than 140 accounts worldwide. For more information, visit www.smgworld.com.

###