



For Immediate Release
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MEDIA ALERT

PENSACOLA, FL - MEN FACE 1 IN 7 RISK FOR PROSTATE CANCER

– Screening Crucial To Saving Lives –

- WHAT:** In an effort to educate and encourage men in the **Pensacola** area to get screened, **Woodlands Medical Specialists** will be conducting a **free** prostate health community talk and a **free** prostate specific antigen (PSA) screening in partnership with **The Prostate Conditions Education Council (PCEC)** and **Pints For Prostates**. The **PCEC** recommends a baseline prostate health assessment, including PSA and digital rectal exam (DRE), for all men at 40 years of age. A team of healthcare professionals will administer a simple blood test taking approximately 10 minutes to screen for prostate specific antigen and testosterone levels. Participants will receive a confidential report sent directly to them after the event that they can review with their doctor.
- WHERE:** **Woodlands Medical Specialists:**
4724 North Davis Hwy.
Pensacola, FL 32503
- WHEN:** **Thursday, May 19, 2016**
- Registration is from 5:30 P.M. to 6:00 P.M.**
Woodlands Urologists Dr. Brett Parra and Dr. Taylor Vaughan will speak about prostate health starting at 6:00 P.M.
The free screenings will follow the physician talk until 7:30 P.M.
- WHY:** Prostate cancer is nearly 100% survivable when detected early, and **nearly 30,000** men are expected to die from the disease this year. As there are often no signs or symptoms of the disease in its earliest stages – screening is crucial to saving lives.
- WHO:** **MEDIA PHOTO OPPORTUNITY**
Woodlands Urologists Dr. Brett Parra and Dr. Taylor Vaughan will be available for onsite interviews from 6:00 P.M – 7:00 P.M.
- CONTACT:** Pre-registration is suggested by calling Woodlands Medical Specialists at 850-696-4000 or email info@woodlandsmed.com.

About Woodlands Medical Specialists

Woodlands Medical Specialists is a multi-specialty healthcare facility founded by established Pensacola area physicians. Woodlands opened in 2009 and is unique in that it is owned and operated by the physicians with the same desire to offer a patient-centered healthcare approach. By owning their own facility with state-of-the-art equipment, the physicians can perform diagnostic testing onsite and expedite the healthcare process. Woodlands Medical Specialists outpatient specialty areas and ancillary services include: Hematology-Oncology, Radiation Oncology, Urology, a Women's Center for Breast Health, Diagnostic Imaging, Primary Care and OB/GYN. Appointments for all specialty areas and services can be scheduled by calling 850-696-4000. For more information visit www.woodlandsmed.com.

About Prostate Conditions Education Council

For over 26 years, the Prostate Conditions Education Council (PCEC) has been the leading innovative organization in prostate health. PCEC is dedicated to saving and improving the lives of men and their loved ones from prostate disease. We provide educational events and offer Prostate Health Assessments to thousands of men each year for prostate and other men's health conditions. PCEC will continue to SET the PACE in the early detection, awareness education, access to treatment options and research for men facing all stages of prostate cancer and other prostate health issues.

About Pints for Prostates

Pints for Prostates is a 501(c)3 non-profit charity and funds raised go towards the group's awareness mission and help to fund the education and support programs of the [Us TOO International Prostate Cancer Education and Support Network](#), and free prostates cancer screening programs provided by the [Prostate Conditions Education Council](#). Pints for Prostates reaches men through the universal language of beer to encourage them to take charge of their health. The group was founded by prostate cancer survivor and beer writer Rick Lyke in 2008. The grassroots effort raises awareness among men about the importance of regular men's health screenings by making appearances at beer festivals, social networking and pro bono advertising. According to the National Cancer Institute, approximately 233,000 new prostate cancer cases are diagnosed annually in the U.S. More information is available at www.pintsforprostates.org. Pints for Prostates also has a presence on Facebook, Twitter and Instagram (@pints4prostates).