



Dear Community Members,

The Pensacola Beach Chamber of Commerce would like to welcome Bo Dalton, Cat Country 98.7's newest afternoon personality!

CatCountry 98.7 welcomes Bo Dalton to afternoons

This week Bo Dalton joined Cat Country 98.7 in Pensacola, Florida as the afternoon drive personality (Monday - Friday 2p-7p).

"I'm excited to be joining the Cat Country team as their new afternoon drive host," Dalton said. "I couldn't be more thrilled to be a part of a team and station that's won ACM's station of the year 3 times! Entertaining the listener and servicing the community equals great radio....plus, I can't lie, the beach is also pretty nice."

"A big thank you to owners, Dave and Mary Hoxeng, along with program director and morning show host, Brent Lane, for giving me this opportunity to be a part of this monster station they've built on the Gulf Coast."

Born and raised in Arkansas, Bo Dalton began his radio career as a part-time air talent in 1995 at Real Country 104.9. In 2007, Dalton joined the Jonesboro Radio Group; doing the afternoon drive show on KDXY 104.9 The Fox, where he has garnered the top rankings in the market.

Outside the studio, Bo spends a lot of time with his wife, Rhonda, and 3 Cocker Spaniels and is very active in the photography world. He also enjoys exercising, reading, flying drones, and, of course, listening to music. His favorite artists include Gary Allan, Eric Church, Bobby Pinson, Justin Moore, and, undoubtedly, King George

For more information and comments:

Brent Lane, Program Director

Cell- 850-776-6095

brent@catcountry987.com

Sincerely,

Nicole Stacey