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ART, CULTURE AND ENTERTAINMENT, INC. (ACE) ANNOUNCES GRANT RECIPIENTS FOR THIRD ANNUAL FOO FOO FESTIVAL

PENSACOLA, Fla., May 9, 2016 – Art, Culture and Entertainment, (ACE), Inc. today announced the recipients of nearly \$300,000 in grant funding for the third annual Foo Foo Festival (Foo Foo Fest), the upcoming fall festival of arts and cultural events to be held November 3-14, 2016.

Foo Foo Fest, the tourism-marketing program of ACE, promises to be bigger and better in 2016 as the area works to attract cultural tourists to Escambia County, Fla.

“In the last two years, we’ve managed to create an event and brand that now resonates with visitors and locals alike,” said David Bear, president of ACE. “Because of that, the local arts organizations now truly and fully understand our vision and hope for this event. This year’s grant recipients have really dreamt up a level of programming that will further make people think of Pensacola as an arts and cultural destination.”

Foo Foo Fest, a 12-day celebration of the arts acts as a “marketing umbrella” for the period of time to help leverage the breadth and depth of the overall selection of events, which are comprised of programming provided by 21 grant recipients and many more existing events.

Highlighting the list of grant recipients are the Friends of Downtown Pensacola who, through their grant submission, have been awarded an \$88,250 mega-grant to paint a mural featuring iconic Pensacola imagery on the Jefferson St. parking garage in downtown Pensacola.

Full List of Grant Recipients:

- Friends of Downtown Pensacola
- Ballet Pensacola
- First City Art Center
- Pensacola Little Theatre/Appetite 4 Life
- Pensacola Opera
- West Fla. Literary Foundation
- African American Heritage Society
- Pensacola Choral Society
- Clean Energy Fest
- Jazz Society of Pensacola
- Pensacola MESS Hall
- Pensacola Bay Concert Band
- Pensacola Civic Band
- Pensacola Lighthouse Foundation
- Pensacola Museum of Art
- Pensacola Symphony Orchestra
- Pensacola Waterfront Mission
- My Brothers & Sisters
- Legal Services of NW Fla.
- Truth for Youth
- Frank Brown Int’l Songwriters Festival

Visit FooFooFest.com to check out last year’s lineup of events, download this press release, and to sign up for email alerts about the third annual Foo Foo Festival.

ABOUT Art, Culture and Entertainment, Inc. (ACE)

ACE is a non-profit organization that receives Federal, State of Florida, Escambia County, City of Pensacola, corporate, foundation and personal funds to disperse through an equitable granting process to non-profit arts, culture and entertainment organizations throughout Escambia County, Fla., and promote Escambia County as an arts and cultural destination through the annual Foo Foo Festival and other marketing efforts. For more information about ACE, visit acepensacola.org