

Pensacola Sports to Host Sports Connection Expo April 27 at Vickrey Center

Free Networking Opportunity for Business Leaders and Sporting Events

Pensacola Sports invites all local businesses and sports organizers in Pensacola and surrounding areas to participate in the third Sports Connection Expo. The event will take place at the Vickrey Center at 2130 Summit Blvd Pensacola, FL 32504 on Wednesday, April 27 from 10:00 a.m. to noon. Pensacola Sports partners with the City of Pensacola Parks and Recreation Department to provide the Expo free of charge to exhibitors and attendees.

The Sports Connection Expo provides avenues of communication between sports organizers and local businesses. Pensacola Sports will act as host, providing a structured central location to bring interested parties together. The last Expo (2014) showcased 28 sports groups, representing more than 40 different events, including the Greater Pensacola Aquatic Club, Softball Players' Association, Santa Rosa Island Triathlon, Pensacola Big Game Fishing Club, the First Tee of Northwest Florida, Pensacola Yacht Club, the University of West Florida, the Pro Watercross Tour (Jet Ski tournament), Par Four Golf Club and Osceola Golf Course, and Perdido Bay Youth Sports, to name a few.

Through participating in the Sports Connection Expo, sports organizers will increase business partnerships and opportunities. Sports events are a significant economic factor in the Pensacola area, generating \$17.8 million dollars in direct economic impact in 2015. The Expo will provide businesses, sports events managers, and other decision makers the opportunity to discuss potential relationships and partnerships.

Sports organizations are asked to submit a request to Pensacola Sports by April 20 in order to reserve a table at the Expo. Reservation forms are available on the website www.PensacolaSports.org, or by calling the office at (850) 434-2800. All sports organizations will be provided designated tables to advocate their organization to local businesses and open communication.

Reservations are free and admittance is open to everyone, however space is limited.

Businesses wishing to attend need only show up between 10 and 12 on April 27 – no RSVP is required.

Note: As of November 10, 2015, we proudly unveiled a new brand, logo and name: Pensacola Sports. We appreciate your support of Pensacola Sports' events and programs. Be Moved!

Jason Libbert
Pensacola Sports
Director of Events
"Be Moved"
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www.pensacolasports.org - www.doublebridgerun.com - www.marathonpensacola.com - www.subwaypsaallstars.com