

PRESS RELEASE

PRESS CONTACT: Jenifer Surface
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Pensacola, FL

FLYING FISH AT FLORA-BAMA

The iconic, 52-year-old roadhouse will be holding its 32nd Annual Mullet Toss, April 22-24th. The main event consists of folks throwing a mullet, a mystical fish possessing a gizzard, out of a 10-foot circle, from Florida towards Alabama. Overall winners win a Mullet Dinner for Two at Flora-Bama Ole River Bar & Grill! Other trophies will be awarded 3-deep in 19 total age categories, male & female, for each day of toss, Friday through Sunday, beginning at 10am. Entry fee is \$15, which includes a souvenir t-shirt, with portion of proceeds to benefit the Community Drug & Alcohol Council, Inc., local Boys & Girls Clubs, and youth groups on both sides of the line!

The Bud-Light, \$500 first place, "Miss Mullet Toss" bikini contest will be held at 3pm Friday & Saturday, with top finishers eligible for the \$5,000 Miss Flora-Bama 2016 finals on Labor Day! Other events to include a corn hole bean bag series, and a special Mr. Mullet Toss Hot Body contest on Thursday at 6pm, Friday & Saturday at 1pm.

Among the three eateries now on premise, the Flora-Bama Yacht Club, newly opened Ole River Bar & Grill and the original Flora-Bama Lounge and Oyster Bar on the Gulf will feature Cajun Cooked Crawfish, Shrimp, Oysters, along with the famous "Bama Burger".

The cover charge, Gulf side only, begins Friday through Sunday at 9am. Cover is \$10 for those 21+, and \$15 for 13-20 year olds, with limited entry and 21 and up only after 6pm. Membership Cards, available on line or at the door are \$45 and good for the entire event. The bar will be cash only for bar sales on Thursday, Friday and Saturday, with plenty of ATM's available.

Parking is \$10 per car and lots will be manned by local charities and youth sport groups. Shuttles at \$5 per head will be running non-stop starting 7am on Friday through Sunday. Pick up spots are

the Publix parking lot in Orange Beach and the Winn-Dixie lot in Perdido Key. You can also call a taxi in Alabama or a taxi in Florida.

For more information, contact Jenifer Surface at jenifer@florabama.com or visit us at <http://www.florabama.com/events/interstate-mullet-toss-and-gulf-coasts-greatest-beach-party> or on www.facebook.com/florabama

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***About The Flora-Bama,** The Flora-Bama Lounge and Package is a gulf front oyster bar, beach bar, and Gulf Coast cultural landmark, touted as being America's "Last Great Roadhouse". The Flora-Bama takes its name from its location on the Florida-Alabama state line. This famous Gulf Coast establishment has been entertaining visitors and locals alike since 1964. Featuring music 365 days a year of live music from top regional and national acts as well as home of the world famous "Interstate Mullet Toss and Gulf Coast's Greatest Beach Party".*

Thanks,

Jenifer Surface

Public & Community Relations Director

Flora-Bama

www.florabama.com

Upcoming Events:

April 16th - Mullet Man Triathlon: register on active.com

April 17th - Joe Gilchrist Anniversary & Birthday Party

April 20th - Mullet Swing Golf Classic

April 22-24th - Interstate Mullet Toss & Gulf Coast's Greatest Beach Party