

FOR IMMEDIATE RELEASE

BUBBA'S SWEET SPOT

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Choose the Logo of Bubba's Sweet Spot

Cast your vote at The Bodacious Family of Shops or online.

PENSACOLA, Fla., - Bubba's Sweet Spot is less than three months from opening and we're asking for help from the Pensacola community. With construction underway, the people of Pensacola can cast their vote at The Bodacious Family of Shops or online at bodaciousolive.com beginning Tuesday, April 26.

"We're happy to have the community pick out the logo of Bubba's Sweet Spot," said President of Studer Entertainment and Retail Jonathan Griffith. "It's a fun thing that everyone in the Pensacola community can be a part of and we can't wait to see which one they pick."

Bubba's Sweet Spot will be a unique candy store and ice cream parlor in downtown Pensacola. It will feature gravity drops of M&M's and Jelly Belly Jelly Beans. Hand-dipped items, such as chocolate covered strawberries, will be dipped daily. Even more surprises will be found at this extraordinary store.

A random drawing of the winning logo will be held for a prize pack from Bubba's Sweet Spot including active participation in the opening in early July. Be sure to cast your vote now as voting ends May 20th.

The four logos, designed by Brandiose, feature owner Bubba Watson surrounded by the name of the store with different variations of sweets. Each version features highlights the pink color associated with Watson.

Watson, who is one of the longest hitters on the PGA Tour, has used a pink driver since 2012. In partnership with Ping, limited quantities of the pink drivers have been sold to raise funds for charity.

Born in Pensacola and raised in nearby Bagdad, Watson is committed to the growth of the Pensacola area as already shown when he purchased ownership in the Double-A baseball team the Pensacola Blue Wahoos in January of 2015.

The Bodacious Family of Shops includes The Bodacious Olive, The Bodacious Brew, So Chopped, So Gourmet Kitchenry and The Wine Shop at So Gourmet at the corner of Palafox and Main. Bubba's Sweet Spot is located across the street at 412 S. Palafox St.

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