



Big Brothers Big Sisters
of Northwest Florida

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For Immediate Release

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Bowl For Kids Sake 2016 - Presented by Wind Creek Atmore and The Porter Family

Pensacola, Fla. – Big Brothers Big Sisters of Northwest Florida is getting ready for their annual fundraiser, Bowl for Kids' Sake. They are counting on the community's help again this year to reach their fundraising goal to allow them to match more children with a Big Brother or Big Sister.

Participants in the fundraiser are asked to gather a team of four to six people and fundraise from now until June. Teams who raise at least \$100 per person are eligible to attend the bowling celebration at Cordova Lanes on June 11.

All funds stay in Northwest Florida and go directly toward matching children with a caring, supportive mentor. To sign up, visit bbbsnwfl.org/bfksescambia or call 850-433-KIDS.

Big Brothers Big Sisters of Northwest Florida has been the area's leader in one-to-one youth service for 27 years by providing caring, adult mentors to children. Their mission is to help children reach their potential through professionally supported, positive relationships that have a direct and lasting impact on the lives of everyone involved. Last year, Big Brothers Big Sisters served 635 children in Northwest Florida.

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