



**FOR IMMEDIATE RELEASE**

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**BIS TO HOST EDUCATIONAL SEMINAR ON SECURITY THREAT PREVENTION  
*Complimentary Lunch & Learn Event for Gulf Shores and Foley Businesses***

**Robertsdale, AL (April 26, 2016)** – Business Information Solutions (BIS), experienced IT security company on the Gulf Coast, will host a free educational seminar on cybersecurity prevention for businesses in Gulf Shores and Foley on Thursday, June 9<sup>th</sup> at Wolf Bay Lodge located at 20801 Mifflin Road in Foley, Alabama. This lunch and learn event aims to equip local business executives with information they need to protect their business from cyber-attacks. Reservations are required and can be made by visiting [askbis.com/seminar](http://askbis.com/seminar) or calling 251.410.7601.

According to a recent survey conducted by National Cyber Security Alliance and Symantec, 83% of small to mid-sized businesses do nothing to mitigate risk against cyber threats while 50% of all attacks are targeting them. BIS's presentation will focus on different tactics cybercriminals use to infiltrate a company's system and ways to prevent this from happening.

**Who Should Attend?**

The lunch seminar is designed for business owners and executives who are concerned about security threats like Ransomware, phishing emails and hacking.

Phillip Long, CEO of Business Information Solutions, will discuss the top six security precautions every organization must take to guard against new, sophisticated cyber threats. He will also explain how firewalls and anti-virus can give a business a false sense of security.



“Today, just having anti-virus and a firewall will not stop the more advanced cyber-attacks that can wipe out an organization,” said Long, owner of BIS. “Phishing emails alone account for around 91% of cyber-attacks according to Heimdal Security. In order to guard against this type of attack, you’ll need a more sophisticated cybersecurity prevention plan.” (Photo: Phillip Long)

Long continues, “During our upcoming presentation, we’ll walk you through the necessary layers of protection needed to keep your organization safe from cyber criminals.”

To learn more about this educational seminar, visit [www.askbis.com/seminar](http://www.askbis.com/seminar).

#### **About Business Information Solutions**

Business Information Solutions, a division of BIS Technology Group, is a full-service IT support company specializing in comprehensive IT solutions to businesses on the Gulf Coast. Learn more by calling 251.943.1744 or visiting [askbis.com](http://askbis.com). BIS is based in Robertsdale, AL.

#### **About BIS Technology Group**

BIS Technology Group is the technology leader on the Gulf Coast and is comprised of four divisions: information technology, web design & digital marketing, office equipment and business consulting. Together these divisions help local businesses exceed expectations and allow them to group to their full potential while minimizing risks. To learn more about BIS Technology Group, visit [bistechnologygroup.com](http://bistechnologygroup.com).

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## FACT SHEET

1. A recent survey by the National Cyber Security Alliance and Symantec found that 77% of small and medium-size businesses (SMBs) believe they're safe while 83% of SMBs take no formal measures against cyber threats — even though almost half of all attacks are aimed at them.
2. Threat groups are typically present on a victim's network before detection an average number of 205 days.
3. Nine percent of the investigations BIS conducted in 2014, and 66 percent overall, did not detect the attacker on their own but learned of it from a third party such as a supplier, customer, or law enforcement.
4. "Ransomware" threat is on the rise, but the bad news is that Ransomware campaigns are easier to run, and now, a Ransomware kit is being offered by hackers for free for anyone to download and distribute the threat. (Ransomware: a type of computer virus that infects a target computer, encrypts their sensitive documents and files, and locks the out until the victim pays a ransom amount, most often in Bitcoins.)  
Source: <http://thehackernews.com/2015/05/ransomware-creator.html>
5. Trendmicro.com predicts that "2016 will be the year of online extortion" and attackers are expected to redouble their efforts around online extortion, including the continued use and evolution of ransomware and extortion-focused attacks.
6. Phishing emails account for 91% of internet attacks today.  
<https://heimdalsecurity.com/blog/10-surprising-cyber-security-facts-that-may-affect-your-online-safety/>