

Attorney Shaffer to teach Intellectual Property at UWF

Curious about what Intellectual Property is and why businesses are always talking about it? Want to learn more ways to use Intellectual Property to protect your ideas and business?

If so, you are in luck as this summer local Patent Attorney Nevin Shaffer is teaching an Intellectual Property law course at UWF!

The University of West Florida is offering its first ever course on intellectual property law and Nevin Shaffer is teaching it during the summer session. Nevin is a licensed patent attorney and Florida Board Certified intellectual property law specialist. Having earned an MBA himself, Nevin knows that students of business have studied how to finance, account for, advertise and insure a business. A successful business, however, will attract competitors like blood in the water attracts sharks. A proper understanding of how to protect a business from competitors is what this introductory course on intellectual property is designed to deliver.

Patents, trademarks, copy-

rights and trade secrets are the four building blocks of a secure

Intellectual Property protection plan for a business. This course introduces these topics using class room



Shaffer

discussion, readings, presentations from local businesses and a paper. The paper will reflect how an imaginary business, as defined by the student, protects the business in at least these four primary ways. Presentations will include one by Lisa Newell of the Gulf Breeze News and representatives from other local business success stories such as UWF's Dr. Rick Harper, Quint Studor, Appriver, IHMC, Hopjacks, and others.

Regular registration began April 4. Classes will meet once a week on Wednesday from 6 to 9:30 p.m. The classes run for 13 weeks and commence on May 9. Call Nevin at 934-4124 with questions!