



## For Immediate Release

February 29, 2016

### For More Information

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## **Hancock Bank Carries On Winning Streak with 19 Greenwich Excellence Awards for 2015 National, regional overall satisfaction and business banking kudos for quality make 80 awards to date**

PENSACOLA, Fla. (February 29, 2016)—Hancock Bank, consistently rated as one of the country’s strongest, safest banks, has earned a record 19 national and regional 2015 Greenwich Excellence Awards for small business banking and middle market banking.

The bank has won a total of 80 Greenwich Excellence designations for small business and middle market banking since 2005. Greenwich Associates bases the awards on interviews with thousands of executives at companies with revenues between \$1 million–\$10 million for small business banking and \$10 million–\$500 million for middle market banking.

“Hancock Bank is very proud to play a part in creating economic opportunity for communities across Northwest Florida. This record number of Greenwich Excellence Awards is an honor for our bank and an inspiration for our bankers with vested local interests in helping businesses and people succeed. We’re very grateful for the trust and confidence that motivates us to offer our clients the expertise, products, and services they need to grow the success they’ve worked hard to achieve,” said Pensacola and Emerald Coast Market President Bruce Vredenburg.

Greenwich Associates tapped Hancock as a small business national winner for Overall Satisfaction, Likelihood to Recommend, Relationship Manager Performance, Branch Satisfaction, Industry Expertise, Cash Management-Overall Satisfaction, Cash Management-Customer Service, and Cash Management-Ease of Product Implementation. Small business regional awards include the South’s Overall Satisfaction designation as well as the South’s Likelihood to Recommend and Cash Management-Overall Satisfaction.

Hancock Bank’s middle market banking also received national recognition for Overall Satisfaction, Likelihood to Recommend, Relationship Manager Performance, and Cash Management-Overall Satisfaction. Regional awards for Hancock Bank’s middle market banking included the South’s Overall Satisfaction, Likelihood to Recommend, Relationship Manager Performance, and Cash Management Overall Satisfaction.

Greenwich Associates chose Excellence Award recipients using ratings on a five-point evaluation scale. Selected banks must receive a statistically significant proportion of “Excellent” ratings relative to the overall mean (at a 95 percent confidence level). States in the South region in which Hancock Bank is ranked include Alabama, Arkansas, Delaware, Washington, D.C., Florida, Georgia, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Virginia, and West Virginia.

### **About Greenwich Associates**

Greenwich Associates is a leading provider of global market intelligence and advisory services to the financial services industry. Greenwich Associates’ studies provide benefits to the buyers and sellers of financial services through benchmark information on best practices and market intelligence on overall trends. Based in Stamford, Connecticut, with offices in London, Toronto, Tokyo, and Singapore, the firm offers more than 100 research-based consulting programs to 250-plus global financial services companies. More details are available at [www.greenwich.com](http://www.greenwich.com).

## About Hancock Bank

Since 1899 the Hancock Bank name has embodied core values of Honor & Integrity, Strength & Stability, Commitment to Service, Teamwork, and Personal Responsibility. Part of Gulfport based Hancock Holding Company's Gulf South financial services family, Hancock Bank locations in Mississippi, Alabama, and Florida and Whitney Bank locations in Louisiana and Texas offer a comprehensive array of financial products and services, including traditional and online banking; commercial and small business banking; energy banking; private banking; trust and investment services; certain insurance services; and mortgage services. More information and online banking are available at [www.hancockbank.com](http://www.hancockbank.com).