

FOR IMMEDIATE RELEASE:

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FSBDC at UWF Lunch-N-Learn: “Social Media Marketing Made Simple”

PENSACOLA, FL — March 23, 2016 — The FL SBDC at UWF is presenting a Lunch-N-Learn on Wednesday, May 4th from 11:30 a.m. - 1 p.m. entitled “Social Media Marketing Made Simple”. *Learn which social media network might be right for your business and simple tips for getting started.* Location: Greater Pensacola Chamber. There is no fee for this workshop, but pre-registration is strongly recommended as seating is limited. Attendees are encouraged to bring their own lunch. For further information, or to register call 850-474-2528 or visit our website (www.sbdc.uwf.edu) & click on “Training Opportunities”.

Presenter: Kathryn Cariglino, Marketing & Management Consultant, Never Give Up Enterprises

FSBDC workshops, seminars, and conferences provide practical, up-to-date information on business topics ranging from the basics to more advanced business management skills. Instructors include FSBDC Certified Business Consultants, faculty from higher education, government experts, and private-sector professionals.

The FSBDC at UWF is a partnership program with the U.S. Small Business Administration and is a member of the Florida Small Business Development Center Network, a non-profit network of college and university-based centers. The organization provides high quality management counseling, entrepreneurial training, and information access and transfer to area business people, enabling them to maximize their businesses’ growth, competitiveness, and profitability.

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