

NEWS

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FOR IMMEDIATE

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ECAT to Introduce Route Upgrades on April 1

System Unveils Improvements to Routes 41 and 42

[Pensacola, Fla.] – Escambia County Area Transit (ECAT) representatives announced new route modifications will begin on April 1. Effecting Routes 41 and 42, updates include improvements like increased frequency, new service areas and more buses. Changes are as follows:

- Route 41 will be split into 2 Routes, and will become 31 and 41.
 - Route 31: bi-directional service between Downtown and Pensacola State College along 12th Avenue and Bayou Blvd, with added service to Target, Winn-Dixie and Sacred Heart Hospital.
 - Route 41: service to Summit Blvd, and a portion of Scenic Highway.
- Route 42 will be split into 2 Routes, and will become 32 and 52.
 - Route 32: bi-directional service between Downtown and ECAT Rosa Parks Transit Center on Fairfield Drive.
 - Route 52: service to Cordova Mall via Pensacola State College along 9th Avenue, with increased frequency during peak hours.

“We are excited to introduce these new and improved routes to the community,” said Tonya Ellis, Director of Marketing and Community Relations for ECAT. “By listening to rider feedback, recommendations from recent transportation plans, and continually striving to make strategic improvements, our team is always working to meet customer needs and improve public transportation for the people of Escambia County.”

The route upgrades come at a time when ECAT has recently introduced several cutting-edge technology features, including onboard WiFi and a real-time bus locator app. The recent tech upgrades serve as ways for riders to streamline their daily commutes.

To learn more about ECAT's new routes, visit www.GoECAT.com or call Tonya Ellis at 850-595-3228.
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