



News Release

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Deadline Approaching – March 31, 2016

Do you know an exceptional, ethical business?

BBB[®] Foundation accepting entries for the 11th annual Torch Awards for Marketplace Ethics Program

Pensacola, Fla. (March 15, 2016) – Your Better Business Bureau[®] Foundation serving Northwest Florida is looking for businesses and charities to participate in its eleventh annual Torch Award for Marketplace Ethics program. Businesses may self-nominate or be nominated by others.

The Torch Award publicly recognizes businesses and charities that maintain a solid commitment to conducting their business practices in an ethical manner.

BBB Accreditation is not required to enter; however, applicants must be physically located within the 14 county service area of BBB|Northwest Florida. Charities must have participated in BBB|Northwest Florida's Charity Review Program within the last two years.

All nominees will be contacted by BBB for an on-site visit. This provides an opportunity for entrants to showcase the ways they incorporate ethics and integrity into their business practices.

Along with the Torch Award, BBB Foundation will award the **Customer Service Excellence Award** to individuals who go above and beyond in their customer service activities, as well as the **Student Ethics Scholarship** provided to high school students who demonstrate leadership, community service and overall personal integrity.

The application deadline for all awards is **March 31, 2016**.

For entry forms and guidelines please visit bbb.org/nwfl/TorchAward/ or call 850.429.0002 or 800.729.9226.

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