



FOR IMMEDIATE RELEASE

CONTACT: Kendrick Doidge  
(850) 494-4300  
kendrick.doidge@hcahealthcare.com

**West Florida Healthcare to Present 5th Annual "Women's Night Out"**  
Acclaimed Speaker and Author Katherine Switzer to Deliver Keynote Address at Free  
Community Event

PENSACOLA, FL- August 30, 2017- The Women's Community and Physician Advisory Board of West Florida Healthcare will proudly present **"Women's Night Out"** on **Thursday, October 12, 2017** from 6:00-8:00 p.m. at the Saenger Theater in downtown Pensacola. The doors will open at 5:30 p.m. for the free community event.

The keynote speaker for "Women's Night Out" will be Kathrine Switzer, who first gained national attention in 1967 when she challenged the all-male tradition of the Boston Marathon and became the first woman to officially enter and run the event. Switzer finished the race but was radicalized by the event and was determined to create change for women. Now, four decades later, the incident continues to capture the public imagination and is largely the reason Switzer has dedicated her multi-faceted career to creating opportunities on all fronts for women. Iconic athlete, sports and social advocate, author, and Emmy award-winning television commentator, Kathrine Switzer has been honored widely for her achievements, most recently being inducted into the USA National Women's Hall of Fame for creating positive social change. The ramifications of this work is both joyful and profound, changing forever the face of sports, health, and opportunities for women around the world and fearlessly empowering millions beyond the finish line, especially through the non-profit "261® Fearless, Inc."

"Women typically spend so much time focusing on their families that they rarely take time for themselves," said Kendrick Doidge, Vice President for Business and Public Relations at West Florida Healthcare. "Because women are such an integral part of our community, we wanted to give them an opportunity to learn about the healthcare services available to them as well as to be inspired by a message from our keynote speaker Katherine Switzer."

Other activities during the event will include a catered reception with Katherine Switzer, health and wellness displays and door prizes.

"Women's Night Out" is free but registration is required. To register or for more information, call (850) 494-3212.

###