



**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:** Mary Riker  
(850) 484-1211; [mriker@wsre.org](mailto:mriker@wsre.org)

**WSRE GETS “READY JET GO!” FOR PENSACON**

*WSRE looks ahead to Pensacon, STEM events and the regeneration of “Doctor Who”*



*PENSACOLA, Fla., January 20, 2017*—With the return of Pensacon to downtown Pensacola next month, WSRE is again celebrating PBS’ role in pop culture by engaging with fans most likely to embrace the label, “PBS Nerd.” This year, local PBS nerds can visit Jet from the PBS KIDS series “Ready Jet Go!” at WSRE’s Pensacon photo booth February 18–19, attend a free lecture by renowned marine scientist Ellen Prager on February 23, and celebrate a regeneration of “Doctor Who” during WSRE’s Saturday late-night program lineup on April 1.

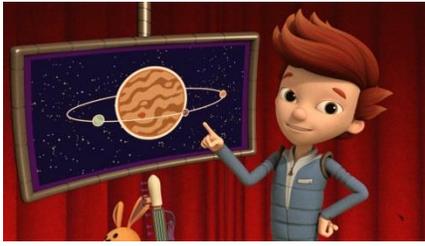
Also during the entire month of February, WSRE will give an officially licensed PBS Nerd T-shirt to new members giving annually to the WSRE-TV Foundation at the \$60 level or above. This is the giving level that also allows WSRE donors access to WSRE Passport—the digital gateway for expanded access to PBS programs streaming online via the PBS app.

WSRE will be on-hand all three days of Pensacon (February 17–19) with a free photo booth and online gallery of cosplay costumes. Families will want to stop by on Saturday and Sunday for a meet and greet with Jet Propulsion from “Ready Jet Go!”—the PBS KIDS series focused on STEM education and exploration of the solar system and its effects on the science of our planet.

The focus on STEM education continues into the following week when the WSRE Public Square Speakers Series will present a lecture by marine scientist Ellen Prager. Her talk, “Sex, Drugs and Sea Slime,” begins at 7 p.m. in the Jean & Paul Amos Performance Studio. Doors open at 6:30 p.m. Admission is free.

For lovers of old school PBS and sci-fi classics, the “PBS Nerd Night” broadcast of “Doctor Who” on Saturdays at 11 p.m. will move from the shows starring Tom Baker as the Doctor to those featuring actor Peter Davidson on April 1. Davidson, who plays the fifth doctor, was one of Pensacon’s featured guests in 2016.

###

**Photo Note**

WSRE is bringing Jet Propulsion from the PBS KIDS series “Ready Jet Go!” to Pensacon on Saturday and Sunday, February 18–19. “Ready Jet Go!” follows Jet and his friends as they explore the solar system and its effects on the science of our planet, while also learning about friendship and teamwork.

**About PBS Nerd**

“Everyone’s a nerd for something.” That is the mantra behind PBS Nerd, a community engagement campaign focused on the things that public media does best—catering to niche interests, catalyzing learning in every space and convening the community around these ideals.

**About WSRE, PBS for the Gulf Coast**

WSRE, a Public Broadcasting Service station, is locally owned and licensed to the Pensacola State College Board of Trustees. Since 1967, WSRE has served Northwest Florida and South Alabama with quality TV programs, educational media and community outreach reflecting the diverse cultural, political, geographic and demographic characteristics of the coverage area. WSRE aims to help improve educational outcomes and provide access to enlightening, informative and entertaining content for all learners. Visit [wsre.org](http://wsre.org) to learn more.