



## VETERANS & ENTREPRENEURSHIP ARE A PERFECT MATCH

Nearly one in four active duty service members and veterans want to open and operate their own business. Opportunity, freedom, and solving problems attract them to the challenge of owning a business.

Translate your skills from the military to entrepreneurship and your own business. Veterans Florida joined forces with seven institutions of higher education to offer the Veterans Florida Entrepreneurship Program—a tuition-free, online and on-campus training program designed to accelerate the entrepreneurial success of veterans.

### PROGRAM DETAILS

Designed to work around your busy schedule, the two-phase program provides instruction in the nationally recognized Lean Startup method at one of our network partners' campuses, access to local resources such as business leaders and mentors, and much more.

#### 1 PHASE ONE: EDUCATIONAL PHASE JANUARY 20, 2017 - MAY 6, 2017

A 15-week period during which participants attend in-class training on Saturdays, every two weeks, at one of seven participating institutions. Participants complete online coursework between the Saturday sessions.

- Face-to-face instruction facilitated by business experts prepares participants for all elements of entrepreneurship and provides an opportunity for hands-on learning and application of fundamental principles.
- The curriculum includes knowledge and skill acquisition ranging from how to craft a business plan to how to access capital for new business ventures.

#### 2 PHASE TWO: ONGOING BUSINESS MENTORING

Following successful completion of the educational phase, participants receive mentorship from Florida SBDC business consultants and business leaders from their local area. This phase of the program enables participants to receive hands-on guidance for navigating common entrepreneurial challenges and specific feedback for driving the success of their business.

### ELIGIBILITY

The program is designed for veterans who meet the following requirements:

- Have been honorably discharged, are active duty (within 1 year of separation), or are Reserve/National Guard
- Reside in Florida
- Demonstrate a strong interest in entrepreneurship

### COST

The program is provided **tuition-free** to qualified veterans. Veterans Florida, and each network partner, dedicate existing small business development and military and veteran resources to deliver the program at no cost to you.

A STATEWIDE  
PROGRAM IN  
PARTNERSHIP WITH:



FLORIDA **A&M** UNIVERSITY

