

Press Release
For Immediate Release

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United Way
of Escambia County

UNITED WAY OF ESCAMBIA COUNTY KICKS OFF A NEW CAMPAIGN SEASON

Pensacola, Fla. – September 12, 2017

More than 250 community supporters joined United Way of Escambia County for its 2017-18 Workplace Campaign Kickoff. Jack Lowrey, United Way Campaign Chair, kicked off the luncheon with a whistle blow, and declared, “It’s game time! Investing in our community is an important responsibility that we *all* share and United Way has the scope, expertise, and influence to bring together the people and the resources to make the most of our gifts. Participating in this year’s campaign is one way we create real change in Escambia County.”

The football themed event, presented by West Florida Hospital and hosted by the Pensacola Bay Center/SMG, included a performance from Washington High School’s Drumline and closing remarks from 1993 Heisman Trophy Winner, Charlie Ward. Additionally, 10 Pacesetter Campaigns were celebrated for raising a total of \$624,992 over a two month period!

The enthusiasm and generosity of this year’s 10 Pacesetters will be used to serve our community. Those companies include:

Gulf Power Company
Hancock Bank
International Paper
Navy Federal Credit Union
Regions Bank
Sirote & Permutt
Summit Bank
Target
West Florida Healthcare

As an incentive to give, KIA Autosport of Pensacola has donated a new KIA Soul for a fourth year to be raffled off to one lucky donor at United Way’s annual Finale in June 2018. You can learn more about your chances to win by visiting <http://www.unitedwayescambia.org/kia-soul-give-away>. If you would like to host a workplace campaign, participate in the Kia Soul Giveaway or volunteer with United Way, contact United Way’s Resource Director, Kelly Jasen, at 850.444.7147 or email kelly@unitedwayescambia.org.

By living core values of serving the community with Integrity, Leadership, Inclusiveness, Volunteerism and Excellence (I LIVE), United Way of Escambia County is working to meet a mission of uniting our community and leveraging resources to improve lives.

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