



**Press Release
For Immediate Release**

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UNITED WAY ACCEPTING APPLICATIONS FOR LOANED EXECUTIVE PROGRAM

Pensacola, Fla. – January 12, 2017

United Way of Escambia County invites passionate local citizens to apply for the 2017-18 Loaned Executive Leadership Program, presented by Publix Super Markets with the support of Gulf Power Company. Loaned Executives (LEs) are on the front lines of community change in Escambia County and serve as leaders by advocating for United Way's Workplace Campaign, which raises over \$2 million annually to support local nonprofits.

LEs build their professional network and develop leadership, managerial, and public speaking skills. Megan Chapman, an LE from Gulf Coast Kid's House, reflected on her experience saying, "I loved being an LE! Being new to the nonprofit sector, the LE Program was a great way for me to get to know others in our community while making a difference. Through the program, I gained valuable leadership skills, built strong relationships and grew additional exposure for my organization."

LEs volunteer approximately 10 hours per month from February to December. The program launches with participation in the Community Investment Process, an opportunity that allows LEs to witness how donations support nonprofits selected to receive funding in Escambia County. After learning about the vital community needs and success, LEs attend monthly seminars featuring key community leaders and lead United Way's workplace campaign from June – December.

United Way Board Member and Campaign Co-chair, Amy Miller, recognizes the value of the Loaned Executive Program. "I already knew how important LEs are to the success of United Way's annual campaign. From my interaction with the LEs this year, I learned how valuable the experience is to the Loaned Executives themselves. The LE program exposes these executives to the important work of nonprofits throughout our community and, through that exposure, helps build the next generation of community philanthropists."

To become an LE, download an application at www.unitedwayescambia.org/LE. Applications will be accepted through **February 10, 2017**. For more information, contact Campaign Manager, Kelly Jasen at kelly@unitedwayescambia.org or (850) 444-7147.

By living core values of serving the community with Integrity, Leadership, Inclusiveness, Volunteerism and Excellence (I LIVE), United Way of Escambia County is working to meet a mission of uniting our community and leveraging resources to improve lives.

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