



**For Immediate Release**

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## TWELVE-YEAR VETERAN, MICHAEL CAPPS, PROMOTED TO ASSISTANT GENERAL MANAGER

Cyndee Pennington, general manager for Pensacola Bay Center, managed by SMG, announced today the promotion of long-time employee, Michael Capps.

“Michael is a valuable asset to this facility and to SMG. He has proven his ability and willingness to go the extra-mile since the day he was hired. We are excited to see his growth and looking forward to using his energy and enthusiasm to help us grow our events and client base, “ stated Pennington.

Michael landed in Pensacola by way of his family's military travels and has considered Pensacola his home since 1985. The University of West Florida graduate holds a bachelor's degree in Sports Management, is a Leadership Pensacola Class of 2011 Alumni as well as an UWF Outstanding Alumni of the Year recipient for the division of Health, Leisure and Exercise Science. He has been with SMG at the Pensacola Bay Center since 2004, working in the various areas of event management and tenant relations with the Pensacola Ice Flyers. Furthering his career, he attended and graduated from the IAVM Venue Management School in 2016, is an IAVM certified Trained Crowd Manager, and also has additional training through the IAVM Academy for Venue Safety and Security.

“Pensacola has a rich history in serving both the residents and our visitors to provide the greatest experiences the Gulf Coast has to offer. I am honored and thankful for the opportunity with the SMG team at the Pensacola Bay Center to have a positive impact in the lives of all those who visit the venue. I look forward to working with our team to continue providing quality experiences for our patrons,” commented Capps.

Michael volunteers his time with various organizations in the area, but the organization he's been with the longest is Pensacola Sports Association, serving multiple terms as a board member. He also lead multiple teams now as regulars, to participate in a number of local charity cooking competitions, such as the Seville Rotary Arrogant Steak Cook Off, the Pensacola EggFest, and the Flora-Bama “Super” Bowl Chili Cook-Off.

Capps has achieved a great amount through his tenure including being a top fundraiser for the 100 holes of golf benefiting the First Tee of Northwest Florida and the James Currie Volunteer of the Year award recipient. Along with his cooking teams, they've won Seville Rotary Arrogant Steak Cook Off - Judges Choice 1<sup>st</sup> Place, Pensacola EggFest - Judges Choice and People's Choice Runner Up, and Flora-Bama “Super” Bowl Chili Cook-Off - Two-Time People's Choice 1<sup>st</sup> Place.

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*About SMG: Founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 14.4 million square feet of exhibition space and over 1.75 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's Reliant Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions, catering and special events division, SAVOR, currently servicing more than 100 accounts worldwide. For more information visit [www.smgworld.com](http://www.smgworld.com).*

*About Pensacola Bay Center: Pensacola Bay Center is the premiere multi-purpose public event venue with a 10,000-seat arena and 12 meeting rooms. Located in beautiful downtown Pensacola, the venue hosts a variety of events including professional sports, concerts, family shows, trade shows, graduation ceremonies and even weddings. Serving the Gulf Coast region, Pensacola Bay Center is owned by Escambia County, and managed by SMG, the world leader in venue management, marketing, and development.*

Thank you,  
Carly Johnston

***Carly Johnston***  
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