



**For Immediate Release**

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## **Travis Tritt Scheduled to Play Saenger Theatre Tickets on sale Friday, August 4 at 10 a.m.**

PENSACOLA, Fla. – Country music star Travis Tritt will perform at the Saenger Theatre on Saturday, January 20, 2018 at 8 p.m. Tickets are \$59.95, \$49.95 and \$39.95 and go on sale to the public on Friday, August 4 at 10 a.m. at the Saenger Theatre box office, charge by phone by calling 800-745-3000 or online at ticketmaster.com.

More than 27 years after Travis Tritt launched his music career, the Southern rock influenced artist continues to display strong sales activity, sell-out shows, and stay true and relevant to country music fans across the globe. Continuously performing shows and withholding a heavy appearance schedule, Tritt is proving to be unstoppable.

Over the course of a decade, Travis released seven studio albums and a greatest hits package for Warner Bros. His 1990 debut *Country Club* and its succession of hits put him in the vanguard of the genre's early '90s boom, dubbing him as one of "The Class of '89," which included country music superstars Garth Brooks, Clint Black and Alan Jackson; all whom dominated the charts in the early '90s.

### **EVENT DETAILS AT A GLANCE:**

Who: Travis Tritt

When: Saturday, January 20, 2018 at 8 p.m.

On Sale: Friday, August 4, 2017 at 10 p.m.

Ticket Prices: \$59.95, \$49.95, \$39.95 plus applicable service charge

**About Saenger Theatre:** The Saenger Theatre is the premier entertainment venue located in downtown Pensacola. The Theatre is home to the Broadway in Pensacola and hosts a variety of events including symphony, opera, ballet, touring concerts, family shows and community events. The Saenger Theatre is owned by the City of Pensacola and professionally managed by SMG, the world leader in venue management, marketing and development.

### **About SMG:**

SMG turns 40 in 2017! Celebrating its 40th anniversary and founded in 1977, SMG provides management services to 233 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, amphitheaters, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information visit [smgworld.com](http://smgworld.com)

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