

**Award Winning Director William “Flick” Wiltshire
to Direct Trader Jon’s Documentary**



Pensacola, FL (February 21, 2017) – Vintage Flick Productions, a Nashville based film and video production company has signed on to direct a new documentary: “Trader Jon’s – Talking Walls.” Martin “Trader Jon” Weissman and his wife Jacki founded the iconic Trader Jon’s bar on January 1, 1953. Weissman was a World War II army paratrooper who was honorably discharged for an ankle injury before being deployed to Europe. The couple had previously operated bars in Miami and Key West before moving to Pensacola

Trader Jon's was the basis of the fictional club "TJ's" in the 1982 film *An Officer and a Gentleman*, which was inspired by the Officer Candidate School at NAS Pensacola. Weissman did not have set prices for drinks but rather he varied them depending on his mood and how well he knew the customer. He often exchanged drinks for bits of Navy memorabilia which led to the bar's signature collection and helped christen both Weissman and his bar as “Trader Jon’s.”

This documentary seeks to tell the story of this urban legend - from the side of the patron. Specifically, the production is looking for stories which share the magic that surrounded the establishment and memories of its eccentric owner. In conjunction with the contest to “find the best Trader story,” there is a crowdfunding campaign which challenges former patrons to “pay their tab.” These donations will help raise the additional funding necessary to complete the project.

The campaign can be found at [Trader Jon's Campaign](#)
Our local events can be found at [Trader Jon's Events](#)

Director William “Flick” Wiltshire remembers fondly his early years as a Trader Jon patron. “Trader went up in more different jets than anyone else. He once said It was his favorite thing ever!!!!” says Wiltshire. The film once finished will be submitted for an award and released for general distribution, Netflix, nation and local T.V. stations, and selected historical venues.

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Executive Producer Angela Grace, feels that this project is an important one for not only Pensacola, but also for the many patrons who crossed through into Trader’s world. “He represented so much to so many people,” says Grace, “we now want to tell these amazing stories so that his legend can live on.”

The Project will help raise money for the University of West Florida Historic Trust which re-created the bar using about 25% off the memorabilia from the massive collection which was amassed over the fifty years that the establishment was in business. The exhibit is part of the semi-permanent collection at the T.T. Wentworth Museum.

**For more information and contest entry forms, please contact:
Angela Grace, Executive Producer at (205) 249-1694 or angela@gcapartners.us**