



For Immediate Release

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THE NEW NATIONAL TOURING PRODUCTION OF
THE SOUND OF MUSIC

PENSACOLA, Fla. – A brand new production of ***THE SOUND OF MUSIC***, produced by NETworks Presentations, will play on the Saenger stage on Wednesday, October 25, 2017 at 7:30 p.m. as part of a North American tour. Tickets for ***THE SOUND OF MUSIC*** are \$78.00 and \$58.00 plus applicable service charge and go on sale on Friday, August 25, 2017 at 10:00 a.m. at ticketmaster.com, charge by phone by calling 800-745-3000 and in person at the Saenger Theatre Box Office. Group discounts are available for groups of 10 or more by calling 850-595-3880 or filling out a group sales request on pensacolasaenger.com.

THE SOUND OF MUSIC features music by Richard Rodgers, lyrics by Oscar Hammerstein II, book by Howard Lindsay and Russel Crouse, suggested by *The Trapp Family Singers* by Maria Augusta Trapp. The beloved musical story of Maria and the von Trapp Family will once again thrill audiences with its Tony®, Grammy® and Academy Award®–winning Best Score, including “My Favorite Things,” “Edelweiss” and the title song.

THE SOUND OF MUSIC enjoyed extraordinary success as a live television production when “*The Sound of Music Live!*” aired on NBC in December, 2013 and was seen by over 44 million people. 2015 marked the 50th anniversary of the film version, which continues to be the most successful movie musical in history.

EVENT DETAILS AT A GLANCE:

Who: The Sound of Music

When: Monday, October 25, 2017 at 7:30 p.m.

On Sale: Friday, August 25, 2017 at 10:00 a.m.

Ticket Prices: \$78.00 and \$58.00 plus applicable service charge

About Saenger Theatre: The Saenger Theatre is the premier entertainment venue located in downtown Pensacola. The Theatre is home to the Broadway in Pensacola and hosts a variety of events including symphony, opera, ballet, touring concerts, family shows and community events. The Saenger Theatre is owned by the City of Pensacola and professionally managed by SMG, the world leader in venue management, marketing and development.

About SMG:

SMG turns 40 in 2017! Celebrating its 40th anniversary and founded in 1977, SMG provides management services to 233 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, amphitheaters, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston’s NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information visit smgworld.com

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