

## **The FSBDC at UWF Presents “Record Keeping in Small Business”**

PENSACOLA, FL — September 28, 2016 — The FL SBDC at UWF, is presenting “Record Keeping in Small Business” in four morning sessions on Monday/Wednesday, Nov. 7, 9, 14 & 16 from 9:00 a.m. – Noon. *During this 4-part workshop series, attendees will learn how to keep records, develop financial statements, asset depreciation schedules, understand tax records and plan for business continuity.* Attendance fee for all four sessions is \$55 for the public and free for students and employees of the UWF who present a Nautilus card. Attendees are asked to bring a calculator. Location: 9999 University Pkwy, Pensacola. *Pre-registration is strongly recommended.* For further information, or to register, call: 850-474-2528 or log onto our website at: [www.sbdc.uwf.edu](http://www.sbdc.uwf.edu) and click on “training opportunities.

## **FSBDC at UWF presents Lunch-N-Learn: “Grow Your Circle: Use Social Media to Reach Customers”**

PENSACOLA, FL — September 28, 2016 — The FL SBDC at UWF is presenting a Lunch-n-Learn on Thursday, Nov. 10<sup>th</sup>, from 11:30 a.m. – 1:30 p.m. entitled “Grow Your Circle: Use Social Media to Reach Customers”. Do you know how to post videos to Facebook? Are you aware how to make sure you are hitting the target with your social media and internet presence? Learn who is using Facebook, Twitter, Pinterest, Instagram and more and how to be a part of their social circle. Fee: \$25; pre-registration is strongly recommended as seating is limited. Attendees are encouraged to bring their own lunch. Location: Greater Pensacola Chamber, 117 W. Garden Street. For further information, or to register call 850-474-2528 or visit our website ([www.sbdc.uwf.edu](http://www.sbdc.uwf.edu)).

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FSBDC workshops, seminars, and conferences provide practical, up-to-date information on business topics ranging from the basics to more advanced business management skills. Instructors include FSBDC Certified Business Consultants, faculty from higher education, government experts, and private-sector professionals. For the current FSBDC workshop schedule, go to our website: [www.sbdc.uwf.edu](http://www.sbdc.uwf.edu).

The Florida Small Business Development Center at UWF is a partnership program with the U.S. Small Business Administration and is a member of the Florida Small Business Development Center Network, a non-profit network of college and university-based centers. The organization provides high quality

management counseling, entrepreneurial training, and information access and transfer to area business people, enabling them to maximize their businesses' growth, competitiveness, and profitability.

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