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Achieve with us.

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New brand identity for The Arc Gateway

PENSACOLA - The Arc Gateway is proud to unveil their new brand identity in the spirit of energy and a renewed commitment to providing opportunities for people with intellectual and developmental disabilities (I/DD) and their families.

This dynamic new logo is the new face of The Arc Gateway and it will be on their newsletter, Web site, signage, community events and more. The logo will unite the organization with other Arc affiliated chapters across the country under the banner “Achieve With Us,” a call to move forward and take the road leading to progress, inclusion and respect.

“We are so excited to align our look with the national Arc logo,” said The Arc Gateway Chief Executive Officer Missy Rogers. “This new logo will bring the work of a strong and energetic organization front and center and is a reminder to the community of the great work that we do for people with intellectual and developmental disabilities.”

The logo design reflects the energy and determination of The Arc Gateway to support and embrace people with I/DD and their families across their lifetimes and across diagnoses, including Down syndrome, autism, cerebral palsy and other I/DD.

With the new look, The Arc Gateway will keep the same mission of providing the best possible life experiences for children and adults with I/DD. For more information about The Arc Gateway, visit www.arc-gateway.org or call (850) 434-2638.

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The Arc is the nation’s largest and leading organization for people with I/DD and their families with a 60 year history of promoting and protecting the rights of people with I/DD and providing them the opportunity to live full, satisfying and self-determined lives as valued and contributing members of their communities.