



The Leadership Pensacola Class of 2017 is advocating for a better pedestrian experience with its project Look B4U Leap, a series of creative crosswalks designed to capture people's imaginations and highlight the need for a more pedestrian friendly Pensacola. These crosswalks highlight the unique character of Pensacola, and celebrate Pensacola's special environment. The class has installed its first crosswalk, and now needs your help to install more designs around the entire city.

What's it all about?

The project supports the future of Pensacola's pedestrian environment through innovative crosswalk designs.

Look B4U Leap benefits the Pensacola community in a number of ways:

* **Enhanced pedestrian safety:** Increased visibility with eye-catching designs will provide pedestrians with safety and security, ultimately decreasing the likelihood of pedestrian accidents.

* **Promotes healthy lifestyles:** Walk, bike, run or skip, these pedestrian-friendly crosswalks, encourages heart-healthy activity, minimize pedestrian injuries and encouraging wellness.

* **Community identity:** Decorative crosswalks enhance neighborhood pride, enhance attractiveness of area attractions and strengthen Pensacola's unique culture.

In addition, these affordable, highly-durable crosswalks will promote the businesses around them by encouraging more foot traffic to the area.



Another aspect of the project is Crosswalks with Character: a way for interested parties to give back to the community by subsidizing a custom-designed crosswalk for a school, public library, or charitable organization where funds may be limited.

If you would like additional information, are interested in sponsoring a crosswalk near your home or business, or want to contribute to Look B4U Leap, please visit LeaPCrosswalks.com.

Leadership Pensacola's Class of 2017 needs your support in making our community a safer, more vibrant place for everyone to live, work and play in Pensacola.

The class's sponsorship package along with instructions on how to donate can be found [here](#). For more information, email LeaPCrosswalks@gmail.com or donate at paypal.me/LeadershipPensacola.