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**ATTN: NEWS/ASSIGNMENT EDITORS**  
**MEDIA ADVISORY FOR FRIDAY, MARCH 31**

## **Sports Legends Join Together for Mr. Robbins Neighborhood 2017 “Casino Night: Betting Big on Kids” to Benefit Local Youth**

*Tickets available for second-annual charity casino night at \$200 through March 29;  
Two tickets purchased will send one youth to Mr. Robbins Neighborhood career development and football camp*

**WHAT:** Local sports legend **FRED ROBBINS** and his wife, **TIA ROBBINS**, announced today that their non-profit organization, Mr. Robbins Neighborhood, will host its second-annual fundraising event, “Casino Night: Betting Big on Kids,” as part of the Robbins’ commitment to the Pensacola community.

The charity casino event is open to the public and will feature games, cocktails, and an auction package to the 2018 NCAA College Football Championship game in Atlanta, Ga. All attendees will receive \$1,000 in play money and will have the opportunity to mix and mingle with sports celebrities and champions during the evening.

Tickets are available for purchase through March 29 at \$200. All funds raised will benefit Mr. Robbins Neighborhood and its cornerstone programs, “The Game Plan” and “The Playbook.” The purchase of two tickets to Mr. Robbins Neighborhood Casino Night will fund one youth to attend The Game Plan camp – a three-day career development and football camp for local high school football players. The camp primarily serves students from underfunded schools and low-income neighborhoods.

To purchase tickets and support local youth, visit [www.mrncasinonight.eventbrite.com](http://www.mrncasinonight.eventbrite.com).

For media inquiries, please contact Nicole Woodie at [Nicole@MrRobbinsNeighborhood.org](mailto:Nicole@MrRobbinsNeighborhood.org).

**WHO:** Mr. Robbins Neighborhood Co-Founders, Fred Robbins (Retired NFL Defensive End/Super Bowl XLII Champion) and Tia Robbins, will be joined by the following sports celebrities:

- **LORENZO BROMELL** – Retired NFL Defensive End
- **RON BARTELL** - Retired NFL Cornerback
- **JAMES BUTLER** – Retired NFL Safety/Super Bowl XLII Champion
- **JAMES HALL** – Retired NFL Defensive End
- **ROY JONES, JR** – 9 time World Boxing Champion
- **JOSH SITTON** – Chicago Bears Offensive Lineman

**WHERE:** Skopelos at New World  
600 S Palafox Street  
Pensacola, FL 32502

**WHEN:** Friday, March 31, 2017  
6 p.m. – 9:30 p.m.

**BACKGROUND:** **About Mr. Robbins Neighborhood**

Mr. Robbins Neighborhood (MRN) was established in 2014 by 12-year NFL veteran Fred Robbins and his wife, Tia. The organization’s foundation is rooted in the couple’s passion to provide guidance and mentorship to young athletes on their life journeys.

The harsh reality is 99.81 percent of high school athletes who participate in sports do not achieve a professional sports dream. Even for those who do play professionally, athletic careers are often short lived. The purpose of Mr. Robbins Neighborhood is to address this issue. MRN works to inform student athletes of the realities of chasing a professional sports career while arming them with the knowledge and skills to achieve success in non-sports arenas. The MRN program is rooted in the effort to broaden the landscape of what inspiration, dreams and goals can look like for the youth of Pensacola. The organization’s ultimate goal is to decrease the number of young

athletes who are not prepared at the end of a high school, collegiate or professional career to transition to a new profession and realize success.

**About Fred Robbins:**

Former Super Bowl champion and retired NFL defensive tackle, Fred Robbins, began his illustrious 12-year professional football career when he was drafted in the second round of the 2000 NFL Draft by the Minnesota Vikings. During his career, Fred was a member of the Vikings, New York Giants and the St. Louis Rams. He retired from the NFL in 2012.

Robbins now works with young football players as an athletic coach at EXOS, a sector of Andrew's Institute. He serves as a board member and Secretary of the Pensacola Chamber of Commerce and supports many local charities and events. Robbins attended J.M. Tate High School in Pensacola where he lettered in football and baseball. In 2016, he was inducted into the Pensacola Sports Hall of Fame. Robbins played college football at Wake Forest University where he started every game for three years at defensive tackle. Robbins' alma mater honored his collegiate career in 2015 by inducting him into the Wake Forest University Hall of Fame.

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