



FOR IMMEDIATE RELEASE
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Sacred Heart Launches Monogram Maternity

PENSACOLA, Fla. – Mothers-to-be now have a new way of personalizing their birth experiences with the launch of Sacred Heart’s Monogram Maternity program.

Monogram Maternity is a complimentary birth-design and education service to help moms-to-be customize their birth experiences at the Sacred Heart Maternity and Women’s Center in Pensacola. Monogram Maternity begins during pregnancy, when women are invited to meet with Sacred Heart’s new birth designer, who will assist them in building their birth preferences and choose from new amenities, including birthing balls, aromatherapy and celebratory meals. Sacred Heart’s birth designer will also help mothers register for childbirth classes, connect with lactation services if needed and provide education about what to expect in labor and delivery.

“Every woman has unique expectations for the birth of her child. Monogram Maternity is a way for our team to provide personalized education about childbirth and also understand a woman’s expectations so we are ready to serve her when she walks through our doors,” said Lisa Gardner, director of women’s services for Sacred Heart Hospital Pensacola. “This new program is the culmination of a year-long effort by a comprehensive task force, made up of nearly every department that impacts our patient experience, including physicians, nurses, facilities, environmental services, food and nutrition services, pastoral care, gift shop, marketing and administration. I’m so grateful to our team for all of their hard work and input, which has led to this launch of Monogram Maternity.”



Located inside the Medical Office Building, Suite 307 of Sacred Heart Hospital Pensacola, Monogram Maternity also includes a staged labor-and-delivery room available for tours and education, as well as a gift shop with items such as customized hospital gowns and baby items, breastfeeding pumps and accessories.

“As the area’s only OB Emergency Care Center, the region’s only Level III Neonatal Intensive Care Unit and the only local hospital with an onsite obstetrician 24/7, Sacred Heart has a strong reputation for safety across Northwest Florida,” said Dr. Sid Stuart, medical director of women’s services for Sacred Heart Hospital Pensacola. “For mothers at a low risk of complications

who desire a more natural childbirth experience with fewer medical interventions, Monogram Maternity will enable us to provide new amenities and a more personalized delivery, while still offering a high level of safety and specialized care.”

Delivering more than 3,500 babies each year, the Sacred Heart Maternity and Women's Center is the most preferred childbirth facility in Escambia and Santa Rosa counties. Sacred Heart is part of Ascension, the largest non-profit health system in the U.S. and the world's largest Catholic health system.

For information about Monogram Maternity, please visit sacred-heart.org/childbirth or call 850-416-6378 (NEST).

About Sacred Heart Health System

Sacred Heart Health System is Northwest Florida's leading provider of high-quality health care to children and adults. The hub of Sacred Heart Health System is its 566-bed Sacred Heart Hospital in Pensacola that includes the region's only Children's Hospital, a Level II Trauma Center, a Cancer Center affiliated with MD Anderson Cancer Network and a Heart & Vascular Institute. The Health System also includes Sacred Heart Hospital on the Emerald Coast (a 58-bed community hospital near Destin), Sacred Heart Hospital on the Gulf (a 19-bed hospital in Port St. Joe) and Sacred Heart Medical Group, a large regional network of primary care and specialty physicians with offices across seven coastal counties between Gulf Shores, Ala. and Apalachicola, Fla. For more information, call 850-416-7000 or visit www.sacred-heart.org.

About Ascension

Ascension (www.ascension.org) is a faith-based healthcare organization dedicated to transformation through innovation across the continuum of care. As the largest non-profit health system in the U.S. and the world's largest Catholic health system, Ascension is committed to delivering compassionate, personalized care to all, with special attention to persons living in poverty and those most vulnerable. In FY2016, Ascension provided more than \$1.8 billion in care of persons living in poverty and other community benefit programs. Ascension includes approximately 150,000 associates and 36,000 aligned providers. Ascension's Healthcare Division operates 2,500 sites of care – including 141 hospitals and more than 30 senior living facilities – in 24 states and the District of Columbia, while its Solutions Division provides a variety of services and solutions including physician practice management, venture capital investing, investment management, biomedical engineering, facilities management, clinical care management, information services, risk management, and contracting through Ascension's own group purchasing organization.

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