

Ronald McDonald House Charities of Northwest Florida

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Kick-Off Meetings for Ronald McDonald House's Largest Annual Fundraiser

February 10, 2017--Pensacola, Fla.--Ronald McDonald House Charities of Northwest Florida's largest annual fundraiser, Kaps 4 Kids (K4K), is kicking off on Tuesday, February 21st! This year we are celebrating our 20th anniversary of Kaps 4 Kids! Individuals from businesses, organizations, schools, and clubs are invited to hear more about K4K at informational sessions in Pensacola, Panama City Beach, and Destin. The Pensacola kick-offs will be held at the Ronald McDonald House on February 21st at 12:00 p.m. and 5:30 p.m. There are meetings set for 5:00 p.m. on Wednesday, February 22nd at the Grand Marlin in Panama City Beach and 12:00pm in Destin on Thursday, February 23rd at McDonald's on Harbor Blvd. Refreshments will be served during all kick-off meetings. All interested in participating in Kaps 4 Kids are invited to attend a kick-off event to receive materials, including brochures, order forms, and sample t-shirts. Please RSVP one week before your event by calling 850-477-2273 or e-mailing events@rmhc-nwfl.org.

Kaps 4 Kids is a casual day for businesses and groups who choose to show their support for the Ronald McDonald House. Businesses are simply asked to allow their employees to participate. Supporters have the option to purchase t-shirts, caps, visors, socks or insulated tote bags by making a donation to the Ronald McDonald House. Last year, Kaps 4 Kids raised \$100,000 for the Ronald McDonald House. This year is expected to be even better with businesses and groups participating throughout the Panhandle. For more information please contact Lauren Stimmell at 850-477-2273.

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About Ronald McDonald House Charities® of Northwest Florida

The mission of Ronald McDonald House Charities of Northwest Florida is to be the BEST Home-Away-From-Home and source of respite and resources for children and the families of children suffering a medical crisis. Since opening its doors in 1984, the Ronald McDonald House of Northwest Florida has been a lifeline of hope for families. Locally owned and operated, the Ronald McDonald House of Northwest Florida is able to continue its mission with the assistance of faithful volunteers and through the generosity of the community. For more information, visit www.rmhc-nwfl.org or find us on Facebook (www.facebook.com/RMHCNorthwestFL).

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