

News Release

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Rodney Rich Earns “Top 401 Retirement Plan Advisers” Accolade for the Second Consecutive Year

PENSACOLA, Fla. (October 3, 2016) – Rodney L. Rich, president of Rodney Rich & Co., has once again been named by the *Financial Times* as an elite member of the Top 401 Retirement Advisers. Mr. Rich is one of only 17 retirement advisers in the state and the only one in the 850 area code between New Orleans and Jacksonville to be included on the 2016 FT 401. He was first named to the FT 401 ranking released in May 2015.

The FT 401 list recognizes the top financial advisers who specialize in serving defined contribution (DC) retirement plans. Inclusion in the FT 401 reflects an adviser’s performance excellence in eight primary areas:

- Experience
- Professional Designations
- Compliance Record
- DC Plan Assets Under Management
- DC Plan Assets as a Percentage of Overall Assets Under Management
- Growth in DC Plan Assets Under Management
- Growth in DC Plans Advised
- DC Plan Employee Participation

Produced annually by the *Financial Times*, the FT 401 is an independent listing based on data gathered from financial advisers, firms, regulatory disclosures, and FT research. Neither the brokerages nor the advisers pay a fee to the *Financial Times* in exchange for inclusion in the FT 401.

“Being included among the elite retirement advisers two years in a row is very gratifying. We work hard to assist our clients and their employees to identify and reach their financial goals,” said Rich.

Mr. Rich began working in insurance and investments in 1968 and formed Rodney Rich & Co. 40 years ago. His firm is one of the region’s leading insurance and investment firms, specializing in providing high-touch personal service and customized solutions. For more information, visit their website at rodneyrichco.com or call 850-434-5321.

Securities offered through Cadaret, Grant & Co. Inc., Member FINRA/SIPC. Rodney Rich & Co., Members FCU and Cadaret, Grant are separate entities. Not NCUA insured. No Credit Union Guarantee. May Lose Value.

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